Global Enterprise Network

The Global Enterprise Network coordinates and initiates various business programs and events designed to promote the Global Mission of Fairleigh Dickinson University, while promoting regional-business development and “real-world” experience to FDU’s students.

The Global Enterprise Network invites you to attend a breakfast seminar. The event series is designed to help U.S. companies expand their international business activities and is a great opportunity to get an overview of the economic and commercial situation in a specific country.

http://globaleducation.fdu.edu/events/gen/seminars/

The Challenge

The global marketplace offers marvelous opportunities for business growth, but these opportunities are laced with risks and difficulties related to cultural differences and political realities. Fairleigh Dickinson University and the Global Enterprise Network can help you possess extensive knowledge and display creativity and adaptability in order to succeed.

The Response

To encourage regional business development, Fairleigh Dickinson University is making available its expertise and resources in global education and international connections. These resources include:

» Faculty with global expertise or backgrounds offering courses and consultation.

» Through the FDU library, online access to thousands of global and business magazines, newspapers, e-books and numerous relevant databases with professional assistance for research and inquiry.

» More than 600 graduate students in business, engineering and other technical fields available to assist with research, marketing and networking.

» Partnerships with 35 international universities and 75 Global Virtual Faculty™ members for help with contacts and information.

» Courses, programs, lectures, certificates and a wide range of educational offerings to build effectiveness and develop business plans.

http://fdu.edu/