Business Leadership Program

Silberman College of Business
Metropolitan Campus, Teaneck NJ • College at Florham, Madison NJ

Do you have what it takes to become an accomplished business leader? While some individuals may be “natural leaders,” the qualities of great leadership — like the ability to manage and motivate others — are skills that are learned through study, observation and hands-on practice.

With an eye toward preparing the next generation of business leaders, Fairleigh Dickinson University has developed a new Business Leadership Program (BLP). It is designed for talented and motivated business majors who want an educational experience that will prepare them for the challenges — and opportunities — of leadership in the United States and worldwide.

Offered through Fairleigh Dickinson’s Silberman College of Business, the BLP is designed to be a comprehensive leadership development program woven throughout your undergraduate experience. In addition to courses, the program will include field trips, special on-campus seminars with noted speakers, study abroad and internship opportunities, as well as networking, social and extracurricular activities.

More importantly, each BLP student will be paired with a business mentor — a successful professional who will work with you throughout your studies.

PROGRAM HIGHLIGHTS

Leadership Development Through Mentoring
Students invited to participate in the BLP will be immersed in a learning environment that encourages them to enhance their personal and professional skills, deepen their knowledge and develop the tools essential for advanced leadership positions. Each student in the BLP will be matched with a business mentor in the freshman year. The student and mentor will meet in one-on-one sessions as well as maintain contact via telephone and e-mail.

This accomplished business professional will be a valuable partner throughout the educational experience. Mentors will share thinking on topics ranging from current business issues, best practices, career concerns and course content. Each BLP student will be encouraged to take full advantage of the mentor’s expertise and experience. Many mentors will be FDU alumni who have a strong interest in helping pave the way to a successful career.

Social events and activities will be planned on a regular basis to give all BLP students and their mentors the chance to meet and interact in a more casual environment.

Internship Credentials to Build a Résumé
Students will be expected to complete at least one internship prior to graduation. Internships provide the kind of real-world experience that will play a critical role in helping students achieve academic and professional success. Mentors will be valuable resources when arranging internship experiences.

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**Experiencing Business Around the Globe**
Participating in a study abroad experience provides invaluable insight into the world of international business. **BLP members will be encouraged to complete at least one international study experience.** Fairleigh Dickinson offers study abroad opportunities in numerous locations as well as at its own international campuses — Wroxton College in England and FDU-Vancouver in Canada.

**Field Trips to See Business in Action**
Our close proximity to New York City will allow for participation in field trips to the business and financial capital of the world — including visits to legendary landmarks ranging from Wall Street to the Federal Reserve Bank. Visits to leading businesses as well as critical economic and political influencers like the United Nations will also take place.

**A Strong Learning Community**
BLP students will become part of a team of learners who share mutual interests and aspirations. By taking some BLP classes as a cohort and working on shared projects, students will get acquainted with fellow BLP members on a new level. Field trips, social events and extracurricular activities will provide students the opportunity to get know each other in a more relaxed setting.

This structure will serve as a strong academic and social community throughout each academic year and will become a valuable professional network after graduation.

**THE FDU ADVANTAGE**
Our students choose Fairleigh Dickinson and the Silberman College of Business for different reasons. Here are a few we hear most often.

**We Keep Very Good Company:** The Silberman College of Business is accredited by AACSB International — the Association to Advance Collegiate Schools of Business. Less than five percent of the world’s business schools have achieved AACSB International accreditation.

In addition, Silberman College is a select business program, including being ranked among the top 290 business schools in the nation by *The Princeton Review.*

**A Balanced Curriculum:** Our undergraduate business program reflects a strong commitment to the liberal arts as a foundation for the study of business in a multicultural society. While the main focus is on teaching students the fundamentals of business, the program also emphasizes effective written and verbal communication, problem solving, research methods and critical thinking skills.

**A Supportive Faculty:** Silberman College faculty are teachers first. They are also business leaders, former executives, entrepreneurs, researchers and authors whose accomplishments, depth and insights and value to your education. They “practice what they teach.”

Our 15:1 student/faculty ratio and average class size of 20 students means your professors get to know you. They will encourage you, inspire you, challenge you and support you. Our faculty also encourage and engage student participation in major research projects.

**New York City Will Become Your Classroom:** Our Metropolitan Campus is just 10 minutes from Manhattan. At the College at Florham, you will have access to NJ TRANSIT trains at nearby Convent Station and can be in the city in 45 minutes. That means New York City — with its business and cultural significance — will be your learning laboratory.

**Great Careers Start Here:** Our business students will tell you their professors create a professional learning environment that closely mirrors what happens in the workplace. Strong classroom preparation and hands-on experience during your internships make for a winning combination for students and employers.

**FOR MORE INFORMATION, CONTACT:**
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