Summer II 2013 Semester Course List  
Fully Online AA & BA in Individualized Studies

This course list is intended for students who are advised by the Office of Online Programs. If you are in a different version of the AA or BAIS, consult with your academic advisor for the appropriateness of these courses.

Please note that a **requirement fulfilled** is listed for each course to act as guideline when selecting courses.

- **Free elective** requirement can be fulfilled by any course for which you have not received credit.
- **BAIS students**: A course that can count towards a specialization is denoted by a specialization code:
  - BUSI = Business
  - BTECH = Business and Technology
  - COMM = Communications
  - LIBS = Liberal Studies/Arts
  - PSA = Public Service Administration
- **AA students**: * denotes a course appropriate for the associate's degree.

### 10 Week Courses: July 14 – September 21

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Instructor</th>
<th>Requirement fulfilled</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>ART 2085. E1D</em></td>
<td>Cinematic History: Films of 1950s</td>
<td>(3 credits)</td>
<td>R. Medaska</td>
<td>Humanities / LIBS</td>
</tr>
<tr>
<td>BUSI 2555. E1D</td>
<td>Inside the Art Market</td>
<td>(3 credits)</td>
<td>N. Epstein</td>
<td>BUSI / Humanities / International Perspective</td>
</tr>
<tr>
<td>COMM 2101. E1D</td>
<td>Professional Communications</td>
<td>(3 credits)</td>
<td>E. Steiner</td>
<td>Advanced Writing / COMM / Public Speaking Sub.</td>
</tr>
<tr>
<td><em>CORE 1001.E2D</em></td>
<td>Perspectives on the Individual</td>
<td>(3 credits)</td>
<td>D. Epstein</td>
<td>University Requirement; Formerly CORE 2007</td>
</tr>
<tr>
<td><em>CORE 3004.E2D</em></td>
<td>Global Issues</td>
<td>(3 credits)</td>
<td>K. Vehrkens</td>
<td>University Requirement; Formerly CORE 1006 – The Global Challenge</td>
</tr>
</tbody>
</table>

**Core course** requirements are listed for each course to act as guideline when selecting courses. Please note that a requirement fulfilled is listed for each course to act as guideline when selecting courses.

### Free elective requirement can be fulfilled by any course for which you have not received credit.

### BAIS students:

- A course that can count towards a specialization is denoted by a specialization code:
  - BUSI = Business
  - BTECH = Business and Technology
  - COMM = Communications
  - LIBS = Liberal Studies/Arts
  - PSA = Public Service Administration

### AA students:

- * denotes a course appropriate for the associate's degree.

---

*Requirement fulfilled: Humanities / LIBS*

Cinematic experiences, historical perspectives and movie techniques are examined in the decade where films competed against television for multimedia attention. Selected films of the period (such as Singin’ in the Rain, High Noon, On the Waterfront, Rear Window) will cover the actors of the decade, the films and topics that were relevant to the time period, the directors and their message, societal moods and ideologies, as well as the “movie houses” that presented these timeless classics.

---

*Requirement fulfilled: BUSI / Humanities / International Perspective*

Large fortunes have been made buying and selling artwork. Increasingly, the wealthiest from every country diversify their portfolios by investing in art (alongside more conventional investments in stocks, bonds, real estate, etc). One would expect old art, accepted by historians, to be the most lucrative but, surprisingly, Contemporary Art (produced after World War 2) is the most expensive and sought after segment of the art marketplace. This course examines how the art world operates -- how art is produced, branded, collected, valued, and sold on the international market.

---

*Requirement fulfilled: Advanced Writing / COMM / Public Speaking Sub.*

Study of and practice in major oral and written communication techniques and modes appropriate to professional communicators and others. Emphasis on group dynamics, collaborative presentations, research, audience analysis, effective writing and speaking styles. **Prerequisite: ENGL 1112 or equivalent**

---

*Requirement fulfilled: University Requirement; Formerly CORE 2007*

Aspects of our sense of being an individual are explored through situations in literature, art and theory: the individual and her body (the effect of genetics); the individual and the state (The Handmaid's Tale); the individual and death (Gilgamesh); the individual and integrity (Jesus, Buddha, Socrates); the individual and nature (Pico and Wordsworth); the individual and his internal conflicts (Freud); the individual and prejudice (The Autobiography of Malcolm X and Night). **Prerequisite: ENGL 1111 or equivalent**

---

*Requirement fulfilled: University Requirement; Formerly CORE 1006 – The Global Challenge*

This capstone course of the University Core sequence examines three topics – global economics, the environment, and world governance/citizenship. Critical thinking skills are brought to bear on values at issue in each of these areas. **Prerequisite: ENGL 1111 or equivalent**
**CORE 3004.E3D  Global Issues** (3 credits)  E. Batha
* Requirement fulfilled: University Requirement; Formerly CORE 1006 – The Global Challenge
This capstone course of the University Core sequence examines three topics – global economics, the environment, and world governance/citizenship. Critical thinking skills are brought to bear on values at issue in each of these areas.
*Prerequisite: ENGL 1111 or equivalent

**ENGL 1111. E1D  Literature & Composition I** (3 credits)  C. Miller
* Requirement fulfilled: University Requirement (English Composition I)
Principles of grammar, rhetoric and style; expository writing; introduction to literary forms, especially short fiction.

**ENGL 1112. E1D  Literature & Composition II** (3 credits)  L. Elfers-Mabli
* Requirement fulfilled: University Requirement (English Composition II)
Expository writing; literary criticism; introduction to literary forms, especially drama, poetry and the novel; research techniques.
*Prerequisite: ENGL 1111 or equivalent

**ENGL 2224.E2D  Career Women/Literature & Film** (3 credits)  L. Elfers-Mabli
* Requirement fulfilled: Humanities / LIBS
Career women in American popular and literary culture during the 1940’s and 1950’s as portrayed in films, novels, and short fiction; the influence of the Depression, World War II, and the emerging women’s movement; films discussed include “Mildred Pierce,” “All About Eve,” “Adam’s Rib,” “A Star is Born” and “Snake Pit.”
*Prerequisite: ENGL 1112 or equivalent

**FIN 2203. E1D  Personal Finance** (3 credits)  D. Epstein
* Requirement fulfilled: BUSI
Efficient management of personal and family finances; family financial planning; tax, insurance, and investment issues; protection of assets and credit management; retirement and estate planning.

**BUSI 2540. E1D  Risk Management & Insurance** (3 credits)  R. Medaska
* Requirement fulfilled: BUSI
The course is geared towards consumers, providing students with a broad, descriptive survey of the insurance field, covering topics such as legal aspects, life and health, and property and liability. Also included in the class is how to incorporate a stronger business risk management component while maintaining a consumer orientation. Finally covered are aspects of insurance contracts and the insurance industry, providing a substantially more conceptual analysis and attention to business risk management and public policy issues that exist in the current business world.

**HIST 2297. E1D  History of Science & Technology** (3 credits)  J. Mitchell
* Requirement fulfilled: Humanities / International Perspective / LIBS
The history of science and technology from pre-modern times to their preeminence in the 20th century; concentration on important developments; harnessing of energy sources, mechanical devices, use of natural resources, increases in scientific knowledge and methodology, development of modern medical practices, etc.

**HUMN 2281. E1D  Foundation & Early History of Christianity** (3 credits)  D. Epstein
* Requirement fulfilled: Humanities / LIBS
The course will trace the foundation of Christianity and its growth through the reign of Constantine (306-337). Topics include origins of the religion within the Jewish tradition, the background of the Roman Empire, the early Christian/Pagan dialogue and persecutions, and its evolution into a state religion.

**MGMT 1110. E1D  Business in Global Society** (3 credits)  R. Fritzky
* Requirement fulfilled: International Perspective / BUSI
A survey of the functions and operations of business organization in a global marketplace. Organizational structure, operations and financing of business firms are studied in light of the legal, social, regulatory and environmental issues affecting business on a global basis. Critical thinking, communication, research and problem-solving skills are emphasized in individual and group settings.
MIS 2121. E1D  Adobe Photoshop  (3 credits)  R. Medaska
Requirement fulfilled: BTECH
Works the introductory to intermediate aspects of the powerful photo restoration and creation software. This application is used in graphical and multimedia areas of print and video. The areas covered in the course include: color techniques, working with layers, special effects and filters, creating web documents, manipulating colors, and creating clipping groups. Hands on labs offered on-line will be utilized to teach these techniques.

PADM 3343. E1D  Founding Fathers: Studies in Leadership  (3 credits)  A. Laubsch
Requirement fulfilled: PSA / Humanities / LIBS
This course examines the individual leadership styles of the founding fathers of the United States of America. Their lives, their roles, their interactions are explored through case studies with emphasis on how their actions have impacted our lives today.

PADM 4400. E1D  Seminar on Leadership Development  (6 credits)  M. Coyle
Requirement fulfilled: PSA / BUSI
In this seminar, participants will study leadership theories and their application in the public sector setting with a view toward developing their individual leadership skills.

PADM 4587. E1D  Intro to Homeland Security  (3 credits)  W. Schuber
Requirement fulfilled: PSA / International Perspective
This course will explore the basic issues and concepts relative to homeland security from the domestic and international perspectives. Included in the course will be the sources and nature of threats, basic issues, and national policies. The course will also study defense strategy formulation.

*PSYC 1141. E1D  General Psychology 1  (3 credits)  L. Lackey-Laubsch
Requirement fulfilled: Social Science / LIBS
Topics in developmental, abnormal and experimental psychology.

PSYC 2006. E1D  Emotionally Healthy Lifestyles  (3 credits)  C. Henry
Requirement fulfilled: Social Science / LIBS
The purpose of this course is to provide students with an opportunity to examine stress at home, work, and in the community. We will explore the physical and emotional impact of stress on the mind and body. Effective and empirically supported coping strategies will be presented in detail.

SCIE 2010. E1D  Contemporary Environmental Issues  (3 credits)  J. Jacoby
Requirement fulfilled: Natural Science
Water, an essential element for life, covers over two/thirds of the planet. It also links the forest ecosystem with the bays and estuaries as well as carrying nutrients and other biological organisms. This course explores the importance of water in the ecosystems and how these relate to agriculture. Laws, rules, and regulations will also be studied.

---

School of Administrative Science Graduate Classes

Click Here for Summer 2013 MAS, MSHS, and MSA Course Schedules
(or visit one of the websites listed below)

Note to those in BAIS program: Students who have earned at least 99 credits are eligible to take up to 9 credits of graduate coursework from the Master of Administrative Science (MAS), Master of Science in Homeland Security (MSHS) or Master of Sports Administration (MASA) degree program. After completion of the BA degree and admission to the desired graduate program, these credits can be used to fulfill requirements of the respective master’s degree if a grade of B or better has been earned. In other words, up to 9 graduate credits can be used toward both the BA in Individualized Studies and the MAS, MSHS, or MASA degrees.

For more information on these graduate degrees, visit their websites: