Welcome 2011!
While last year was most gratifying as we celebrated our 20th Anniversary, we are excited about 2011 and the opportunity to help more entrepreneurs and innovators succeed. We have expanded our family business programming with more events planned across the state in the coming months. In addition, via unique collaborative efforts and by leveraging technology, we look forward to extending our impact nationally and globally. Stay tuned!

James C. Barrood
Executive Director
Rothman Institute of Entrepreneurship

2011 Female Entrepreneur Lecturer Announced
Angeliki Frangou, an FDU alumnus, is chair and CEO of Navios Maritime Holdings. She will give the eighth annual Female Entrepreneur Lecture on the evening of March 25th. Prior to her role at Navios, Frangou was CEO at the Greek shipping companies ISE and Maritime Enterprises Management, S.A. She will detail her entrepreneurial journey and lessons learned following the awards ceremony for the 2011 NJ Business Idea Competition. Details at www.fdu.edu/rothman.

Leading Family Business Expert to present on March 24
Family business researcher, Andrew Keyt, executive director of Loyola University’s Family Business Center, will talk about “Creating a Constitution for Your Family and Your Life.” This valuable educational experience for family business leaders and family members is going to be held on our Madison campus in the morning and also in Woodbridge, N.J. in the afternoon. More about the O.Berk Company Family Business Forum sessions at www.fdu.edu/family.

Jeff Hoffman, a founder and CEO in the Priceline.com family of companies, will give the Richard M. Clarke Distinguished Entrepreneurial Lecture on May 2, 2011. Jeff is currently a founder and partner in ColorJar, a venture accelerator, and previously was CEO of Enable Holdings, one of the world’s leading excess inventory solutions companies. He is an accomplished entrepreneur and innovator in the fields of Internet, e-commerce, and entertainment. Info at www.fdu.edu/rothman.

Events/Program Update
19th Annual New Jersey Family Business of the Year Awards Commences
2011 applications are now available at www.fdu.edu/family

2011 NJ Business Idea Competition Awards Ceremony, March 25

NJTC Venture Conference
Friday, March 25

FDU Innovation Challenge
Open to the entire FDU community
Deadline: April 8

Spring Entrepreneurs Expo
Friday, May 20

Details at www.fdu.edu/rothman

Enter the 2011 FDU Pitch Contest
Deadline: April 22
Call 973.443.8850 for more info

Veterans Launching Ventures Starts Third Cohort
The Institute is proud to announce that its second group of students completed the Veterans Launching Ventures program this past fall. This program provides skills and support for veterans to seize entrepreneurial opportunities and launch small businesses and nonprofits. Taught by a team of experienced faculty and entrepreneurs, this unique program combines in-person instruction with online education to teach students the fundamentals of starting and growing a new venture. Register for the March 31st class today at www.fdu.edu/veterans.

Institute Launches Multimedia Book
Entrepreneurship and Innovation: Global Insights from 24 Leaders is a compilation of insights and best practices from leading entrepreneurs and innovators. Its pages are filled with intimate discussions from the people who redefine the business world and society every day. Featured executives include for profit entrepreneurs, social entrepreneurs and corporate and nonprofit innovators. More at www.fdu.edu/rothman.

Register for the 2011 Discover Business Teen Camp!
Is your teen interested in learning about business? The eighth annual Discover Business Teen Camp should satisfy his/her curiosity. The skills learned at this camp apply to all areas of life — school, business and society. The program is a wonderful opportunity for your teen to consider life in the “real world” and also add it to their resume. One session will be held on FDU’s College at Florham in Madison, N.J., July 11–15, and another on the Metropolitan Campus in Teaneck, N.J., July 18–22.
O.Berk Company Family Business Forum Welcomes New Members

The Family Business Forum is pleased to welcome three new members: Anthony Ingrassia, President of Ingrassia Construction Company, Middlesex, George Twill, owner of Twill Printing, Berkeley Heights, and Foy Cooley, CEO of Access Self-Storage, Bernardsville. We are sure they will provide a great deal of value to the program and we look forward to getting to know them!

The Family Business Forum is designed to provide family businesses in the metropolitan area with the opportunity to learn from leading experts about proven strategies for successfully owning and operating a family business. Leading consultants from across the nation will be on hand to instruct members on issues of particular interest and will address both the emotional aspect of family business as well as the issue of professional development. In addition, our Peer Discussion groups continue to provide our members with an opportunity to get support from each other in dealing with issues specific to the unique family-business environment. For more information or to attend a seminar as a guest, call Kim Dennison at 973-443-8880.

O.Berk Company Family Business Forum — 2011 Schedule

March 24, 2011 • 8:30–11:30 a.m. at FDU’s College at Florham and 1:00-4:00 p.m., Woodbridge. Creating a Constitution for Your Family and Your Life

May 12, 2011 • 8:30-10:30 a.m. Understanding Qualified Plans for Family-owned Businesses

September 1 • 8:30-11:30 a.m. Mastering Family Business Polarities

October 27 • 8:30-10:30 a.m. Leveraging Technology for Productivity and Collaboration

December 1 • 8:30 - 10:30 a.m. Nurturing Creativity and a Culture of Innovation to Grow Your Business

O.Berk Company Family Business Forum to Convene Family Business Bootcamp in the Fall

This four-part program will allow family-owned business owners and successors throughout the state an opportunity to interact with and learn from each other and from family business professionals. Attendees will develop the strategies and policies to achieve their goals and objectives. This unique program will provide the tools, resources, consulting, training, interaction, and education specific to family-owned businesses in a nurturing and interactive environment.