Career Fair at FDU

Fairleigh Dickinson University Career Fair is one of the most exciting events on-campus. The Career Fair is a one-day event where 124 employers registered to participate in the event. They provided information about job and internship opportunities with their companies, to interested and curious students. Each employer/organization had a designated information table, company literature, and company branded giveaways for students. This event is a convenient way for employers and potential employees to meet.

The event was conducted on March 27th in Rothman Center from 12:00pm to 4:00pm. Many students attended the career fair and the response from them was good. Students who attended the career fair were dressed professionally and provided their resumes to the employers who had job openings in their respective fields. After attending the career fair I came to know the career opportunities available, and making connections with employers that could potentially lead to interviews and employment. Response from the employers was good. Companies who participated can be viewed at: http://view.fdu.edu/default.aspx?id=9848

Introduction of New MBA Program in Fall Semester 2013

Get ready for a new and enhanced MBA curriculum being introduced in Fall 2013. The current MBA curriculum consists of 51 credits and requires students to complete only three courses in a specific discipline to earn a specialization in that discipline. Students have often remarked that they would prefer to have a broader exposure to a range of courses within a particular specialization. The new MBA curriculum meets this demand by requiring students to earn a specialization by completing 10 credits within a discipline. By adopting a 2-credit curricular design as opposed to the more traditional 3-credit design, students can now choose to focus on five distinct themes in the discipline where they earn their specialization. Adopting a 2-credit model in designing all the courses in the program, enables students to earn their MBA by completing a maximum of 42 credits. This will enable them to achieve their career goal within a shorter period of time and at a more affordable price point.

Specifically, the new 42-credit program comprises the following components:

1. Foundation Courses (12 credits) – may be waived for those who qualify;
2. Core Courses (20 credits) – represents the heart of the MBA program;
3. Specialization Courses (10 credits) – consists of 5 major-focused courses designed to introduce more in-depth concepts, theories and issues in the student’s chosen discipline.

Students beginning their program in Fall ‘13 will be required to follow the new curriculum. However, existing students will also be given the one-off option to switch to the new curriculum. Please consult the Silberman website, or speak to the graduate advising staff for further details.
NEW! Curriculum for MBA Information Systems Specialization

Here comes the age of big data when managing data and information is crucial to the operation and decision-making of every business. A report by the McKinsey Global Institute in 2011 projected that the United States needs 1.5 million more data-literate managers. To prepare business professionals for taking such opportunities and challenges, the ISDS Department has revised its curriculum for MBA-Information Systems specialization which features the following courses:

- **E-commerce Principles and Technologies (required)**, focusing on managing data and information from online retailing, marketing, etc.
- **Database Management for Business (required)**, focusing on managing and querying data from relational databases, which drive and enable dynamic web pages.
- **Business Intelligence for Managers (required)**, focusing on concepts and technologies for business intelligence.
- **Information Security Management (required)**, focusing on policies and technologies to ensure the confidentiality, integrity, and availability of data and information.
- **Business Information Systems Development (elective)**, focusing on information systems development techniques and project management methods.
- **Data Mining (elective)**, focusing on techniques and technologies to mining data into information.
- **Accounting Information Systems (elective)**, focusing on accounting information systems and auditing information systems.

This new curriculum allows students to explore both technical and managerial issues on these topics. Every student who is interested in helping business make sense of their data should consider taking Information Systems Specialization or taking any of these courses as electives. This new curriculum is to be launched in Fall 2013 and each of these courses is two credits.

**Mary Sakin - Director of Applied Learning**

The Silberman College of Business, recognizing the crucial role that internships play in a students’ educational experience, created a new position - Director of Applied Learning. Beginning this spring, Mary Sakin, was promoted to this position. Prior to her recent appointment, Ms. Sakin taught the undergraduate Organizational Behavior and Interpersonal Skills in Organizations courses for 6 years at FDU and through the course always helped students with resumes and interviewing skills. Her new position compliments Career Development, in that Mary focuses solely on internships and building relationships with companies. She meets with students who are interested in internships and then matches them with a company best suited to the students’ skill set and interests. In addition, Ms. Sakin prepares students for job interviews through coaching and mentoring. Outside of internship preparation and placement, another responsibility with her position is creating strong, long-lasting relationship with companies. Therefore, it is very important to find the right matches between students and companies to ensure a successful internship experience. It is Mary Sakin’s hope to create a “revolving door” with companies – so when a student completes their internship another FDU student can replace them.

In just two months, Mary Sakin has placed 22 students in internships. She has also decided to have a development dinner once a month for three months for students participating in an internship to get together to go over opportunities, difficulties, and share thoughts and ideas. In May, Mary is planning a thank you dinner for the companies. Students currently participating in an internship will be planning the event. Ms. Sakin plans to obtain a social media presence on Facebook in the near future.

Please contact Mary Sakin directly and see how she can help you obtain an internship!

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My Experience with the Student Government Association ~ Laura M. Figueroa

I was elected to be the current Graduate Representative Senator of the Student Government for the 2012-2013 year and this position has opened my eyes to all the things that can be done in order to improve our lovely campus and make our college experience the best that it can possibly be. The position allows me to serve as a liaison between the Graduate Class and the Student Government Association. Being part of the Student Government Association here at Fairleigh Dickinson University has been a wonderful experience. There have been many benefits from joining this organization, such as polishing my resume, meeting new people (networking) and getting first hand news about upcoming campus events. In addition, being part of the organization has also improved my leadership and communication skills. As an SGA Representative one must attend weekly meetings, submit oral and written reports that address any questions, comments, issues or concerns that any Graduate student may have and participate in college wide policy decisions, which include voting on the induction of new SGA recognized organizations.

I recommend any Silberman College of Business student to get involved. There is always a misconception that only Political Science majors should apply to the positions and that is completely false. In fact the Student Government Association is incredibly diverse, much like our campus and it represents all students. There are students from different majors and cultures.

Activities that the SGA has accomplished this year have been: the Food Drive, the Paperless Initiative, the Tuition Survey, Focus Groups to improve the University’s website, and many students are looking forward to the SGA Gala coming up in late April. Once again, I encourage all students to try and join the Student Government Association, but even if you are not elected, you can still benefit from this amazing organization being part of the gallery and attending the meetings every Wednesday from 2:30-4:30pm. For meeting information visit: http://view.fdu.edu/default.aspx?id=8921

Rothman Institute Upcoming Events

Part of the Silberman College of Business since 1989, the mission of the Rothman Institute is to teach and support entrepreneurship and innovation in the academic, business and nonprofit communities. Learn from local business professionals by attending the upcoming events:

- 4/25 - O.Berk Family Business Forum: Rebuilding Your Sales Force
- 5/6- Female Entrepreneur's Alliance Session: Communication Skills for Women
- 6/12 - O.Berk Company Family Business Forum: Sharing Space: Multiple Generations in the Family Enterprise
- 7/8-12, 7/15-19 - Discover Business Teen Camp at College at Florham and Metro Campus, respectively

For detailed information visit: http://view.fdu.edu/default.aspx?id=1218

or call: 973.443.8842
My Experience as GA

I have been pursuing my MS in Accounting since fall 2011 and will graduate in May 2013. Two years is not long, but long enough for me to feel attached to the school which I now consider my home. Being awarded graduate assistant-ship has brought many interesting experiences and sweet memories of school and faculty at FDU, especially since I am an international student, coming from the other side of the planet: Vietnam.

I started applying for a GA position as soon I received acceptance to my program, 4 months before the beginning of my first semester. It was a tough road with three interviews, and I had to demonstrate that at least I understood English.

Do you know what the most challenging task is for the person with a little English on the first days at work? Believe or not, it is answering the phone. I came into the office on the first day and the phone rang. I answered it and heard "I am Prof. Schultzer", and oh my goodness, it seemed like the strangest sentence I had ever heard. "I don't know" I said and could imagine how confused the professor was with a non-matching answer. Another GA came to rescue me and explained that I was new to the professor. I was nervous about answering the phone for a month. I had to print out all the professors' names in the departments and practiced pronunciation. Now I not only recognize their names but also their voices.

Phone communication that I learned from the GA job benefited me when I started my accounting internship. The phone rang on the first day at work, and I was not afraid to answer the call. I answered the phone professionally, and as result making a good impression in the employer's eyes. The professor can sympathize, but the boss will not.

During my time as a GA, I really enjoyed the cultural exchange in my department. Coming from Western country, I bring along Western culture where the traditions, religions, and beliefs are rather different from that in the U.S. However, I did not feel the gap because everyone here is very open and friendly. I learned about American traditions by helping Ms. Terry, my dear supervisor, decorate the office in Patrick day, Eastern, Christmas, New Year.

Terry is always patient in explaining any new word, new custom, and new things to me. In turn, I brought Vietnamese food: Spring rolls, Square Cakes, sticky rice, and Vietnamese dumplings which became popular in my department. We are happy to understand each other.

I cannot share all of my wonderful GA experiences in a few paragraphs. Besides the knowledge and skills I have gained, I have received so much love and care from professors and staff that makes me feel I am not ready to leave the school in May.

~ Jenny Le

Don’t Forget to File a Declaration of Candidacy!

If you are nearing the completion of your degree requirements, you must file a “Declaration of Candidacy” form. This form MUST be submitted prior to your intended graduation date.

The graduation dates available to students are as follows:

<table>
<thead>
<tr>
<th>Graduation Date</th>
<th>Declaration of Candidacy due:</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 2012</td>
<td>March 1, 2012</td>
</tr>
<tr>
<td>February 2013</td>
<td>June 1, 2012</td>
</tr>
<tr>
<td>May 2013</td>
<td>November 1, 2012</td>
</tr>
</tbody>
</table>

After filing the “Declaration of Candidacy” form, the Records Office does a final check on the graduation requirements of your degree program. Feel free to call your academic advisor to go over your program statement if you have questions on your graduation date.

The “Declaration of Candidacy” form can be found online on the FDU website at: [http://view.fdu.edu/default.aspx?id=4476](http://view.fdu.edu/default.aspx?id=4476) or in the Enrollment Services, Records Office, or the MBA Office.
CONGRATULATIONS 2013 GRADUATES *

Aarthy Kanagarajan
Alexander Druker
Amy Tran-Balbin
Andrew Biancosino
Angelika Rydz
Anir Noel
Anthony Bruno
Asakiran Nadikatla
Ashley Valentin
Bingying Wu
Brian Corea
Carissa Federico
Casey Spera
Catalina Miguel
Chan YoungIm
Charles JuniorZylinsky
Charles Fine
Christian Groves
Christopher Axentiou
Christopher Balzer
Christopher Concerto
Corey Ford
Craig Lang
Cristina Coler
Danielle Gallo
Daniel Perciballi
David Silber
Deepta Muzumdar
Desmond Abu
Eliana Tangarife
Emily Brown
Fardose Shakour
Frank Calabrese
Galina Muller
Huiyong Lin
Huyen Le
Jacqueline Albano

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Jessica Benoit
Jessica LoRe
Jiaqi Liu
John Gregory
John Livanos
Jordan Gothelf
Joseph McNally
Justin Dubow
Keng WeiLin
Ketan Senjaliya
Kevin Taub
Kimberly Goff
Kyle Doench
Lara Loutfi
Lina Gonzalez
Lisa Alfieri
Lora Fink
Manish Vyas
Marjorie Blake
Marlisa LaRiche
Mary Ballesteros
Mary Hancock
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Matthew Grande
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Miao Ye
Michael Montuori
Michael Sonzogni
Michal Rosenman
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Nash Wedderburn
Olariyike Adeyemi
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Wan-Chen Chiang
William Johnny
Yahonathan Steinhauser
Yassine Elkaryami
Yesha Goswami
Yitzchok Penstein
Yong SooKim
Yun Qian
Zarnoosh Khilji
Zev Hofstedder
Ziang Xu

* Degree will be posted upon successful completion of course work.