Presentation Highlights

The unexpected hero of the Canadian documentary, "The Corporation", Ray Anderson explains how he went from a "plunderer of the earth" to the leading architect of Sustainability, saving manufacturer Interface Inc. nearly $300 million in the process, and helping to ensure a bright future for both the business and natural environments.

Date: September 15, 2006
Time: 8:00 a.m. - Breakfast, Networking
9:00 – 10:30 Presentation
Place: Lenfell Hall, the Mansion
Fairleigh Dickinson University
College at Florham
Madison, NJ

Register
Online: www.fdu.edu/ise or www.fdu.edu/chrms or reply to this e-mail
Tel: 973 443-8577
Fax: 973 443-8506
Fee: $35*

*This charge does not apply to FDU faculty, administration, matriculated students, current employees of ISE/CHRMS Corporate Partner companies and ISE/CHRMS "Individual" and "Breakfast" Partners.

DEADLINE: Monday, September 11, 2006

*Non-partners are subject to the $35.00 admittance fee if they register but change plans and do not cancel on or before Sept. 11, 2006

Speaker: Ray Anderson
Founder & Chairman of the Board, Interface

Since the days after his graduation from the Georgia Institute of Technology as an industrial engineer, Ray Anderson has applied his entrepreneurial spirit to building one of the world's largest interior furnishings companies, Interface. After founding the company in 1973, Ray and Interface revolutionized the commercial floorcovering industry by producing America's first free-lay carpet tiles. The company has reduced its environmental footprint significantly, redesigning processes and products, pioneering new technologies and reducing or eliminating waste and harmful emissions while increasing the use of renewable materials and sources of energy.

Because the commitment Interface has made is so unique, the community has embraced the company and lauded its efforts. Ray has embarked on a mission to "be the first company that, by its deeds, shows the entire industrial world what sustainability is in all its dimensions: People, process, product, place and profits — by 2020 — and in doing so, to become restorative through the power of influence". He’s leading a worldwide effort to pioneer the processes of sustainable development.

Today, Ray is recognized as one of the world’s most environmentally progressive leaders on sustainable commerce, having served as co-chairman of the President’s Council on Sustainable Development during the Clinton administration; being recognized by Mikhail Gorbachev with a Millennium Award from Global Green in September 1996; receiving in 1996 the Ernest & Young Entrepreneur of Year for the Southeast Region and in 1997 as the Georgia Conservancy’s Conservationist of the Year. Ray’s honors also include the prestigious George and Cynthia Mitchell International Prize for Sustainable Development, presented in 2001; the SAM-SPG Sustainability Leadership Award of 2001; the U.S. Green Building Council’s Inaugural Leadership Award, 2002, and the National Wildlife Federation Conservation Achievement Award for Corporate Leadership, 2002.