Leveraging People, Planet and Profits  
(the Triple-Bottom-Line)  

Tuesday, February 12, 2013  

DoubleTree Somerset Hotel & Conference Center  
200 Atrium Drive, Somerset, NJ 08873  

SHARE YOUR SUSTAINABLE PRODUCTS AND INNOVATIONS  
REACH CUSTOMERS EAGER TO IMPLEMENT THEIR GREEN INITIATIVES  

Connect with the leaders who are driving sustainability in the hospitality and tourism industries, with a dynamic keynote by internet giant Travelocity and workshops facilitated by other top companies like Dow, Honeywell, and Wyndham Worldwide. Explore cutting-edge technologies and real-world applications through classes and panel discussions led by experts in operations and marketing. Enjoy networking opportunities throughout the day and trade show exhibits showcasing the latest “green” innovations and products.

- Check out the Green Tourism & Hospitality Conference presenters and sessions
- The Conference kicks-off with a dynamic keynote from Internet giant Travelocity (Sabre Holdings)
- In-depth and thought-provoking workshops facilitated by top companies like DOW, Honeywell and Wyndham Worldwide.
- Networking opportunities throughout the day and trade show exhibits showcasing the latest “green” innovations and products.
- Find out how to fund and implement your “Green” initiatives.
- Learn how to leverage and promote your company’s “Green” culture.

The conference has been scheduled to give you maximum exposure with the attendees. The conference schedule includes plenty of time for attendees to network and mingle with your company. Use this as an opportunity to showcase your products and services to operations and marketing professionals that are eager to implement their green initiatives.

SPONSOR/EXHIBITOR BENEFITS  

Sponsors and exhibitors receive special benefits depending on your level of commitment, including:
- complimentary tickets, exhibit space in the showroom, your company logo on marketing materials and signage, and ads in the conference program
- Advertorials are also available to give your company maximum exposure to the conference attendees.

For more information, visit:  
www.scbp.org/greenprograms

For information on sponsorships and exhibiting at the conference, please contact: Takeena Deas, TDeas@scbp.org, 908-218-4300 ext. 30