New Global Partnership Program Announcement

The Silberman College of Business (business.fdu.edu) at Fairleigh Dickinson University (FDU), New Jersey, USA and Alliance Business School (www.absindia.org), Bangalore, India, will offer students enrolled in the Post Graduate Program in Management (PGPM) at Alliance Business School (ABS) the opportunity to enroll in a Dual Degree Program (DDP). Upon fulfilling the graduation requirements of each institution, students who are admitted into the DDP will be awarded the MBA degree by FDU and the PGPM degree by ABS.

All programs offered by the Silberman College of Business, including the MBA program, are accredited by the Association to Advance Collegiate Schools of Business (AACSB) – International, the global gold standard for accrediting business degree programs. Fewer than 10 percent (540) of business schools from around the world have earned this distinction.

Program Highlights

- The Dual Degree Program (DDP) is uniquely designed to provide students with the knowledge and skills that enable them to be competent decision makers in an increasingly global and multi-cultural business environment. The curriculum provides a strong foundation in core business concepts, along with discipline-specific knowledge. It equips students with the skills to conceive more entrepreneurial approaches for addressing the challenges confronted by an organization, and to be mindful of developing strategies that can be implemented.

- **Two Degrees**: Upon successful completion of the program, students earn the Master in Business Administration (MBA) degree issued by Fairleigh Dickinson University, and a Post Graduate Program in Management (PGPM) issued by Alliance Business School.

- **Program Duration**: 24 months, in which students will complete 51 credits as well as complete an overseas business training experience. Program components include:
  - Six months (two terms) of coursework in the PGPM program at Alliance Business School. This part, equivalent to 21 credits of coursework from the Silberman College, will transfer (provided students meet the stipulated academic requirements) towards the Master of Business Administration (MBA) degree at Fairleigh Dickinson University.
  - Twelve months of graduate coursework in which students will complete 27 credit hours at Fairleigh Dickinson University’s New Jersey campus.
  - Four to six months of practical training experience in an organization based in the United States for qualified students who complete all credits.
  - Following the practical training experience, students will complete the equivalent of three credits of course work from Alliance Business School.

- **Opportunity to Specialize**: Students have the opportunity to earn a specialization in either marketing or finance. Those not interested in either specialization will earn a general MBA.

About FDU/SCB: Excellence in Business Education

Fairleigh Dickinson – a leader in global education – has forged alliances with multinational corporations around the world. **Located in close proximity to New York City**, students have opportunities to interact with government leaders, business professionals and successful
entrepreneurs. Through FDU’s special relationship with the United Nations, current and former ambassadors regularly visit the campus to address the students and faculty.

Equipped with a rich background of excellence in management education for more than 60 years, the Silberman College of Business is guided by four governing values:

- To engender a global perspective;
- To create usable knowledge;
- To foster engaged learning; and
- To build a high performance team.

The faculty in the Silberman College of Business has advanced degrees in their respective disciplines coupled with multiple years of business experience, enabling them to apply theoretical concepts to practical business situations and deliver real world knowledge and skills to students in a small class setting.

**Admission Requirements**

Admission requirements for the DDP program are similar to the admission requirements of the PGPM program of ABS. Students seeking admission to this program should:

- Have earned the equivalent of an FDU bachelor’s degree, demonstrating a record of 60 percent or higher throughout their studies.
- Taken the CAT/MAT and attained a minimum score within the 80 percentile
- Attained a score above the 70 percentile on the Alliance Aptitude Test (AAT).
- Candidates who have taken the GMAT and obtained a score of 550+ are exempt from the AAT.
- Successfully met the additional screening criteria which include a group discussion, an extempore presentation and an interview. Due weight is given to candidates with relevant post-education work experience.
- Students are required to demonstrate proficiency in communicating in the English language, through their scores on either TOEFL or IELTS.

**Visa Procedure**

To apply for a student visa to the USA, students require an I-20 and other supporting documents. Students admitted in the program will receive a Form I-20 issued by Fairleigh Dickinson University during the second term of their course of study at ABS, upon the submission of an Affidavit of Financial Support and related documents to FDU. In the event that a student is unable to obtain a visa for travel to the US, the student will be permitted to continue in the PGPM program at Alliance Business School

**For Further Details Contact**

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