UTILITARIANISM

MOST GOOD FOR THE MOST PEOPLE
ACT UTILITARIANISM

RULE UTILITARIANISM
Utilitarianism

most good for the most people

• Weaknesses
  – Don’t know what’s best for the most people in the FUTURE
  – Always creates a minority
  – What is “good”? Definitions may be subjective
  – No sense of justice of what is right and wrong
PRODUCT LIABILITY

WHO IS RESPONSIBLE?
CAVEAT EMPTOR

McPHERSON

vs.

BUICK MOTOR CAR

1916

HENNINGSEN

vs.

BLOOMFIELD MOTORS

1960
GREENMAN
vs.
YUBA POWER PRODUCTS
1963

STRICT PRODUCT LIABILITY
3 ARGUMENTS IN DEFENSE

- “DEEP POCKETS”
- GREATER INCENTIVE
- BEST ABLE TO TEST AND KNOW THE PRODUCT
3 STEPS IN DETERMINING PRODUCT SAFETY

1. HOW MUCH SAFETY IS ATTAINABLE
2. HOW MUCH SAFETY IS DEMANDED
3. LETTING THE PUBLIC KNOW
Genetically Modified Food

- 30% Dairy Cows
- 35% Soybean Crop
- 75% Cheeses
- 26% Corn Crop
- More Production
- Faster Growth
- Resistant to Insects
- US gov’t Says: Safe

BUT, EUROPE IS REBELLING……..