Applied Social Psychology will investigate the theoretical, methodological, empirical and applied characteristics of social psychological research. A basic and applied approach will be adopted.

Objectives of the course include:

1. Familiarization with the methods of social psychology.
2. Presentation of basic social psychological empirical information.
3. Social psychological research and theory will be applied in a variety of areas including legal and forensic issues, mental health (therapy), and the media. An emphasis will be placed on multicultural issues.

REQUIREMENTS AND ASSESSMENT OF LEARNING OBJECTIVES:

1. Oral report: Each student will participate in a team. The team will select a major topic area in applied Social Psychology (e.g. racism, domestic violence, jury processes) and will present oral reports in the form of a symposium. The topic area must be applied in some way (e.g., prevention of domestic violence; reduction of racism). The reports will combine presentation of recent relevant research, and the applied focus.

2. Students will design, conduct and analyze the results of an original experiment in a relevant social psychological research area. Students will work either in pairs or teams throughout the research process. Under circumstances agreed upon by the student and Dr. Sigal, a student may conduct the study by himself / herself.

   In the experiment, one independent variable will be manipulated with 2 groups. Six subjects will participate in the study, with three in each condition. A term paper (based on the study) will follow APA Manual Rules. The paper will begin with an introduction section including a critical evaluative analysis of 3 or 4 recent experimental articles in a small research area in Social Psychology, followed by hypotheses. The introduction section will be followed by the method, results (only descriptive statistics) and discussion sections, as well as references, an abstract and an appendix. The design and all materials must be approved prior to conducting the study.

3. There will be a final examination.

Selected reprints
Phone: 201-692-2314
email: jsigal@fdue.edu

2. Research Methods and Ethics. Pp. 39-50;

3. Intervention and Evaluation Pp. 55-64.

4. Attitudes.
   B. Behavior, Attitudes; Attitudes towards Mental Illness; Prevention (e.g., suicide prevention; health behaviors).
   Intervention Example. Pp. 64-68.
   E. Attitude Change and Persuasion.
   F. Media, Body Image and Eating Disorders

   Domestic Violence. Haj-Yahia reading

6. Forensic Psychology
B. Police interrogations. Kassin & Fong reading.
C. Eyewitnesses. Frumkin reading.

7. Sexual Harassment. Sigal reading

8. Prejudice, Racism, Sexism, Diversity
B. Prejudice and Discrimination. Pp. 345-351
   Theories, Models.

   Multicultural Issues in Clinical Psychology.
   Forgiveness Therapy.

10. Interpersonal Perception, Attribution, and Clinical Biases.
    A. Understanding the Role of Situational
    C. The Classroom as a Social Psychology
        Laboratory. Pp. 88-98.


ORAL REPORTS: October 26; November 2.
TERM PAPER: December 7.