Fairleigh Dickinson University, Silberman College of Business –
Institute for Sustainable Enterprise
www.fdu.edu/ise

Fairleigh Dickinson (FDU) is the largest private university in New Jersey, with campuses in Teaneck and Madison, New Jersey, Wroxton, England, and a new campus in Vancouver, Canada. The University has more than 11,000 graduate and undergraduate students from 37 states and 82 other countries. Created in 1942 as an institution “of and for the world,” the University’s goal is to prepare individuals to be productive world citizens.

Under the leadership of President J. Michael Adams, Fairleigh Dickinson recently re-affirmed its mission to be a center of academic excellence preparing world citizens through global education. Fairleigh Dickinson is just one of a few universities in the United States to have Non Governmental Organization (NGO) status at the United Nations.

The Institute for Sustainable Enterprise (ISE), at Fairleigh Dickinson University, was founded in the AACSB-accredited Silberman College of Business in 2005. *ISE brings people together to learn how to live and manage sustainably by solving problems and capitalizing on opportunities in ways that simultaneously enhance economic, social and environmental vitality.* ISE is committed to helping leaders and managers develop new roles and competencies for themselves that will contribute to creating sustainable enterprises in the 21st century. We are especially good at systems thinking, learning from doing, building bridges between sectors (corporate, government, non-government, education, academic), and creating an atmosphere that fosters thoughtful reflection and collaboration.

ISE concentrates on three related areas of contribution: 1) **Generating knowledge** – field studies examining how to best enhance sustainability, 2) **Education** – coursework, seminars, workshops, and training programs to teach leaders/managers and students to lead and manage sustainably, as world citizens, and 3) **Services** – direct support (e.g. network-building, facilitation, consulting) to organizations of all types and sizes to support concrete sustainability-enhancing initiatives. ISE is funded through seed grants, corporate partnerships, research and program-development grants, and other revenue producing services.

We believe that we have in a relatively short time produced significant results in each of these areas, including notable research publications and presentations, vibrant courses and seminars, helpful roundtables and workshops, many well-received campus sustainability initiatives, and the launch of a Sustainable Business Incubator.