Survey Research
OIRA is now offering expanded design and analytical services in the area of survey research. The office has subscription services to SurveyMonkey, a web-based survey software. If you are interested in doing e-surveys of students, staff or alumni, contact Indira at govindan@fdu.edu

Fact Book
The 2007-08 edition of the Fact Book in print and electronic format is now available. The Fact Book provides current and historical trends relating to various aspects of student enrollment. A new addition this year is an expanded section on undergraduate retention and graduation trends. Shorter versions of the Fact Book, the Quick Stats and the Fact Sheet are posted on our website www.fdu.edu/oira. Access to electronic version of the Fact Book requires a password.

Dashboard Indicators
visually depict the performance of key admission, academic and financial indicators with reference to current targets and historical performance. To know more about FDU’s Dashboard Indicators, e-mail govindan@fdu.edu

Research Briefs

Where do freshmen go when they leave FDU?
A third of our freshmen leave FDU after their first year. Why do they leave? Where do they go? The tracks to their whereabouts can be found in the NJ SURE system. The Office of Institutional Research and Assessment used the SURE tracking system and Datatel to obtain
information on the 261 students from Fall 05 cohort who did not return in the following year. Here are some findings:

- 40% of those leaving had less than 2.0 GPA and 16.5% had GPA between 2.0 and 2.5
- 26% were non-NJ residents
- About 46% of the leavers had no unmet need
- Among the NJ non-returnees:
  a) Of those with less than 2.0 GPA, about half were enrolled in community colleges
  b) Among those with GPA between 2.0 and 2.5, 30% were enrolled in community colleges and 18% had gone to 4-year public institutions
  c) Among those with GPA between 2.5 and 3.0, 26% were in community colleges, 34% were in 4-year public and 6% in 4-year private institutions.
  d) 50% of those with GPA 3.0 or above were enrolled in 4-year public system.

A more detailed analysis is available on the intranet section of the OIRA website.

National Report

High-Impact Practices Boost Learning, “Helicopter” Parents No Problem

According to the 2007 report of the National Survey of Student Engagement (NSSE), participating in learning communities, undergraduate research, study abroad, internships and capstone projects increased students’ critical thinking and problem solving skills. The study also found that students who frequently talked with their parents and followed their advice participated more frequently in educationally purposeful activities and were more satisfied with their college experience. For more on the report, go to http://nsse.iub.edu/NSSE%5F2007%5FAnnual%5FReport/

NSSE at FDU: FDU has signed up for participation in the 2008 NSSE survey. The web-based survey will be mailed to first-year students and seniors in February.

Reminder!!!
Assessment plans from administrative and academic support units (with the first three-columns completed) are due in the first week of January 2008. Assessment plan forms are posted on the OIRA website under Assessment for Administrative Units.

Staff News

Indira Govindan with Prof. James Kuehl co-edited the new Cross-Cultural Perspectives Reader for the redesigned Cross-Cultural Perspectives course.

Joan Krohn attended the summer institute on Advanced Institutional Research at Temple University, Philadelphia.

If you have any research news or report for the newsletter, contact Indira at govindan@fdu.edu.

Next issue of OIRA Newsletter will be published in February 2008.