Talk by PBS Celebrity on Redefining the Success of Nations

“BEYOND GDP:
Operationalizing Indicators of Sustainability and Quality of Life”

Speaker: Hazel Henderson, Ph.D.
President, Ethical Markets Media

Discussants:

Frank Werner, Ph.D.
Assoc. Professor of Finance
Fordham University

Fern Jones
Founder & Managing Director
FJCorp

HAZEL HENDERSON
Hazel Henderson is President of the independent multi-media company, Ethical Markets Media. She is author of Ethical Markets-Growing the Green Economy (2006) and eight other books. She has served on many advisory boards, including the US Office of Technology Assessment, the National Science Foundation, the National Academy of Engineering, the Worldwatch Institute and the Calvert Group of socially responsible mutual funds with whom she pioneered the Calvert-Henderson Quality-of-Life Indicators. She has many honorary degrees, is an honorary member of the Club of Rome, a Fellow of Britain’s Royal Society for Arts and is listed in Who’s Who in the World.

FRANK WERNER
Frank M. Werner is Associate Professor of Finance at Fordham University. He is the author or co-author of textbooks, research books, journal articles, a computer-based simulation of corporate finance decision making, and most recently, a novel about finance and global sustainability. Dr. Werner has consulted to financial institutions and given seminars on various finance and quality management topics. A member of the Academy of Business Education, the American Finance Association, the American Society for Quality, Financial Executives International, and the Financial Management Association, Dr. Werner received his Ph.D. from Columbia University in 1978.

FERN JONES
Fern Jones is a portfolio strategist and risk analyst dedicated to building a sustainable investment practice linking institutional investors and managers focused on natural infrastructure, especially their beneficial reuse as energy and food resources. She holds degrees from Yale and MIT, a CFA charter, and a Financial Risk Manager designation from the Global Association of Risk Professionals.

Presentation Overview
This breakfast talk features the PBS celebrity and world renowned author and economist, Hazel Henderson, Ph.D., President, Ethical Markets Media.

Highlights include:
• An up-to-date review of all the broader indicators of health, environment, poverty gaps and education, which are now being recognized as a necessary part of measuring a country’s progress.
• Comments from discussant Frank Werner, Ph.D., Associate Professor of Finance, Fordham University
• Comments from Fern Jones, Founder and Managing Director, FJ Corporation
• Interactive Facilitated Table Discussions from 10:00 a.m. to 12:00 noon.

Friday, October 16, 2009
7:30 to 10.00 a.m: Breakfast Seminar
10:00 a.m. – 12:00 p.m: Interactive Facilitated Table Discussions

Lenfell Hall
Hennessy Hall (The Mansion)
Fairleigh Dickinson University
College at Florham, Madison, NJ

Register by 10/12/09:
www.fdu.edu/ise, “ISE Breakfast Series”
or
Call: 973.443.8577
Fax: 973.443.8506
Fee: $40* ($25 non-profits)

*This charge does not apply to FDU faculty, administration, matriculated students, current employees of ISE/CHRMS Corporate Partner Companies and ISE/CHRMS “Breakfast Partners”.
Non-partners are subject to the $40/$25 admittance fee if they register and do not attend without cancelling before October 12, 2009.

Name: ___________________________ Company: ___________________________ Email: ___________________________

Colleague Name: __________________ Company: ___________________________ Email: ___________________________