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March Learning Event

Speaker Bio

Speaker: Jeana Wirtenberg

Jeana Wirtenberg, Ph.D. is President & CEO of Transitioning to Green, LLC www.transitioningtogreen.com and the Transitioning to Green Foundation whose mission is helping organizations and individuals successfully transform themselves into the new green economy.

Jeana is Co-founder and Senior Advisor, at the Institute for Sustainable Enterprise (ISE) www.fdu.edu/ise in the Silberman College of Business at Fairleigh Dickinson University. Her work at the Institute focuses on bringing people together to learn how to develop and lead thriving, sustainable enterprises that are “in and for the world.”


NJOD Community's March Learning Event

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March 21, 2011

Fairleigh Dickinson University

Florham/Madison Campus
285 Madison Ave.
Lenfell Hall, Hennessy Hall (The Mansion)
Madison, New Jersey 07940

Registration begins at 3 p.m.
Program 3:30 - 5:00 pm
Networking to follow

Exploring The Human Side of Sustainability
How You Can Play a Critically Needed Role!

Human Resource and Organization Development Professionals can play a pivotal role in creating the sustainable enterprise. Your support is urgently needed to fuel and inspire the diverse talent across organizations to make sustainability happen - every day and in every way possible. You can help support your company's transformation by guiding the conversations, inspiring new ways of thinking, and creating the
Jeana’s consulting firm focuses on building sustainable enterprises through leadership, culture change, collaboration, and learning. Visit [www.whenitallcomestogther.com](http://www.whenitallcomestogther.com). She also writes a weekly newsletter on Sustainability for the Wall St. Journal.


Formerly, she was HR director at Public Service Enterprise Group (PSEG), where she was responsible for a variety of functions to transform the firm and build organizational capacity. Previously she held positions in AT&T and led research programs in the U.S. federal government at the National Institute of Education and the U.S. Commission on Civil Rights.

Jeana serves as articles editor for the organization effectiveness knowledge area for *People and Strategy* and is on the leadership team of the Global Community for the Future of OD. Jeana received her Masters and Ph.D. with honors in Psychology at The University of California at Los Angeles.

processes and practices to make this new way of thinking and acting a reality. In addition, you can help the workforce green their job functions and transition their careers to add the most value in the new green economy.

During this session, Jeana will explore the role of HR and OD in driving the "Triple Bottom Line" (People, Planet and Profits). Based on her just released chapter "Unleashing Talent in Service of a Sustainable Future" in *The Talent Management Handbook*, she will share principles, frameworks and tools for integrating sustainability into Talent Management Systems and Processes.

A pdf of the Chapter will be made available to all participants.

Click to Register

Click here to Register for this Event
Click here for directions

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[Iнститут природонаучного устойчивого развития Ферел Джонсон Дэвидсон](http://www.isewd.edu)

[Institute for Sustainable Enterprise](http://www.isewd.edu)