This academic year, the Silberman College of Business will be going through the process of assuring our accreditation by AACSB (The Association to Advance Collegiate Schools of Business). A team from AACSB will visit us to determine whether we continue to meet the standards and thus maintain our accreditation. The process requires a rigorous internal review, along with many changes, and therefore it has been a very busy time! We are very proud of this most recognized designation that a business program can earn.

AACSB accreditation is the gold standard for business schools. Only an elite group of 596 business schools in 37 countries (less than 5% of all business schools worldwide) can claim this distinction. It assures students (and their parents!) that they will receive a high quality education. It also ensures recruiters and employers that our graduates are knowledgeable and capable, and most importantly, career-ready.

The AACSB evaluation team will assess the degree to which our business school and programs are strategic, relevant, current, and delivered with high standards by academically and professionally qualified faculty. They will also look for evidence of self-evaluation and continuous improvement. To learn more about AACSB and the accreditation process, go to the website at: www.aacsb.edu

Contact info: Dr. Gwen Jones (gjones@fdku.edu)
973-443-8850 (Florham) or 201-692-7213 (Metro)

To get more information on courses offered by Management Department, please visit:
http://view.fdu.edu/default.aspx?id=122

Mentor Appreciation Event:
Interpersonal Skills Students Network with Business Mentors

In the course Interpersonal Skills in Organizations (BUSI 2160), students are required to have an e-mail mentor during the semester. Students exchange e-mails with their mentors, speak on the phone, and often meet them in person or even shadow them at their work. Instructors identify business people for those unable to find a suitable person.

“Mentors Keanan Robinson and Larry Williamson, Prof. Angelo DiNome (l. to r. rear) with students Kay-Ann Buchanan, Maity Udani, and Pooja Parli.”

At the end of the semester, everyone meets other students’ mentors at the Mentor Appreciation Event, a dinner in Lenfell Hall for College at Florham students or the Rutherford Room at Metro. Over time this has proven to be a valuable chance to learn more about the businesses, career paths, and life lessons offered by these professionals.

“These dinners have been a high point of the semester for many students,” says Adjunct Professor Angelo Dinome.

CONTINUED MENTOR EVENT ON PAGE 4
Dr. Ozen Asik-Dizdar is an Assistant Professor in Management at FDU-Vancouver. She teaches a variety of courses including Business in a Global Society, Organizational Behavior, and Business Ethics Forum.

On her academic and professional background
Dr. Ozen earned her PhD in Management and Organizational Studies at Bogazici University, Istanbul in 2009. During her PhD studies, she spent one year at the University of British Columbia, Vancouver as a visiting scholar. Before joining FDU-Vancouver, she worked as a fulltime teaching and research assistant at another university in Istanbul for eight years. Dr. Ozen said “I’ve been extensively involved in higher education institutions on a teaching and research basis.”

Other than Academic Experience
She took part in several non-academic projects in companies, with regard to strategic planning, company restructuring, HR systems building – but during these she was also employed fulltime at a university.

Teaching experience at FDU
What she likes most is the multicultural tradition of the university. Not only the students, but also the faculty and staff, reflect the international diversity to which FDU is so strongly committed. She also likes small class sizes, which leads to vigorous classroom discussions – but more importantly, helps students develop a deeper understanding of different cultural perspectives, a wider tolerance, and an ethic of discussions.

Advice to Students
It’s the perfect time for students to explore themselves and what they want to do in life. I would advise them to start looking around for opportunities now. They can try many different things – getting involved in student club activities, being active in community and volunteer work, seeking internships in businesses – the possibilities are endless. Each of these will add new experiences in their repertoire, enlarge their network, and get them one step closer to finding their real interest, which can lead to a happy and successful work life.

Professor Goeltz joined our Management department this year. He teaches courses on International Business Management and Strategic Management, primarily on the Metropolitan campus.

His academic and professional background
Prof. Goeltz has a broad background in business including a career in the corporate world with AT&T and United Technologies and as a consultant with Booz Allen. He also has a varied experience as an entrepreneur both with corporate funded start-ups, with “kitchen-table” ventures and with a venture capital fund. He started his academic career eight years ago as an adjunct professor, and enjoyed it so much that he decided to finish his doctoral degree at Pace University so that he can continue to be a professor.

Academic Experience
He has teaching experience at state institutions - Montclair State and Kutztown University – as well as private schools, including Pace and St John’s University. His primary focus is strategy and international management, but he has also enjoyed teaching principles of management and entrepreneurship.

FDU Experience
“The professional atmosphere with my fellow professors and the wonderful diversity of students are real pleasures” says Professor Goeltz. He enjoys the open and interactive discussions with students and the variety of viewpoints that they bring to the classroom. He believes that he learns from each class, each week.

Advice for our students
My advice is to take this opportunity to learn from your professors and from your fellow students. There is such a great variety of international experience and business experience in every classroom. Finally, I always encourage students to regularly read a variety of newspapers and business magazines to relate what we talk about in the classroom to the real and immediate business world.
Metropolitan Campus: Mayur Gandhi

Mayur Gandhi is a Graduate Assistant (GA) for Management (as well as two other departments) at the Metropolitan campus. He is a pharmacist by profession with two years of sales experience in the pharmaceutical industry. After completing pharmacy school in India, he joined Glaxo Smith Kline as a medical representative and was responsible for marketing Intensive Care Unit antibiotics. The sales job encouraged him to pursue an MBA and thus joined FDU in Fall 2008. He believes that FDU has a unique program for students having a keen interest in the pharmaceutical industry. Very few universities offer such a program, he added. In his opinion, optimum use of technology and highly qualified and experienced faculty are vital to success at SCB. The faculties of the Pharmaceutical Management MBA program bring their own real world experience to the class plus they invite guest lecturers from large pharmaceutical companies. The college also encourages networking events, thereby generating more job opportunities. “Working as a GA has been a lifetime experience, and has helped me develop my administrative skills” Mayur said.

THE PHARMACEUTICAL MANAGEMENT SPECIALIZATION

Required Course
Phar 6605: The Pharmaceutical Industry and Government Regulations

Electives (Choose two)
Phar 6615: Pharmaceutical Marketing and Product Development
Phar 6640: Management of Research and Technology in the Pharmaceutical Industry
Phar 6650: Management Production, Purchasing and Quality Control in the Pharmaceutical Industry
Phar 7715: Topics in Current Developments

Faculty for Pharmaceutical MBA
Gerard W. Cleaves (gcleaves@fdu.edu)
Dr. Patricia Catarozolo (pecataru@fdu.edu)
Dr. Eric Chojnicki (ericc39@optonline.net)
Karl Miller (karl.miller@merck.com)

For more information please visit:
http://view.fdu.edu/default.aspx?id=3027

College @ Florham: Linda Cannilla

Linda Cannilla joined the Management Department one year ago as the Graduate Assistant on the Madison campus. After spending twenty years working for a variety of luxury retailers and vendors (Liz Claiborne, Saks Fifth Avenue, Bloomingdales), Linda was ready to pursue her longtime goal of getting her MBA. Linda is married to Tony and has three daughters: Christina (10), Katie (9) and Sara (6). Juggling tasks and priorities is a familiar role for her. As a graduate assistant for the department, Linda has enjoyed working in an academic environment. “The variety of projects, whether coordinating the seasonal mentor appreciation dinner or working on research with various professors, has been fascinating”, says Linda. Her favorite part of being at FDU is meeting the dedicated faculty and support staff who are eager to share their time and knowledge. After several harrowing personal experiences, Linda learned two key things: a sense of levity about day-to-day challenges and not to delay pursuing your goals. “The opportunity to learn new things, meet new people and create new opportunities is what brought me to FDU. It has been a great challenge and fantastic experience.”

Nobody travels on the road to success without a puncture or two.

Navjot Singh Sidhu

To learn more about Graduate Assistantship positions, responsibilities and compensation please visit:
http://view.fdu.edu/default.aspx?id=3112
SCB Metro Campus Teacher of the Year Award:

Dr. Kent Fairfield

Assistant Professor Kent Fairfield was selected as SCB Teacher of the Year at the Metropolitan Campus. A member of the Management faculty since 2004, Kent has been responsible for the required course, BUSI 2160, Interpersonal Skills in Organizations.

More recently Kent has championed the use of community service projects for what he calls “learning management by doing management.” First, management majors take MGMT 4271, Managing Self and Others. One focus is increasing more individual self-awareness of strengths and one’s approach to life’s challenges. Teams of students select a charity for which to perform a service or raise funds. One team conducted the cleanup of the Hackensack River on Earth Day, another arranged for 25 students to paint a local Boys and Girls Club, while another held a dance marathon to benefit a pediatric AIDS organization.

The second course in the sequence is MGMT 4303, Service-Learning in Management, also taught by Prof. Gerard Farias at College at Florham. Here students organize the whole class into a single enterprise and take on a more challenging service project. Typically dividing into different “departments,” or sub-groups, “they confront the challenges of coordinating across organizational lines and communicating up and down a hierarchy,” Kent reports. At Metro a small Board of Directors of outside business people critiques the students’ plans and their final report. Kent is pleased that FDU has become known for this unique set of courses since he has made presentations at conferences and the Journal of Management Education recently published his article about it.

Kent also teaches leadership and a course in organizational change and design in the Executive MBA program. He is chair of the Student Development Committee and serves as a principal in the Institute for Sustainable Enterprise. Having published academic articles on sustainability management – a concern for social, environmental, and economic vitality – he also belongs to the Metro Green Campus Committee.

...Mentor Appreciation Event

continued from page 1

Adds Adjunct Professor Mary Sakin, “I love to see my students really get engaged with new people. It’s a wonderful chance for them to make new contacts for the future.”

Recent dinners have included representatives from a variety of organizations, such as:

- AT&T
- Dun & Bradstreet
- Investor Savings Bank
- Johnson & Johnson
- JP Morgan Chase
- National Basketball Association
- New York Jets
- Prudential
- UBS
- Verizon Wireless

The mentor dinner is an integral part of the Management Department’s efforts to get students more aware of the business world and more “career-ready” for life after graduation.

Class of MGMT 4303

Raising money for Tomorrow’s Children Foundation, Spring 2009

Good management is the art of making problems so interesting and their solutions so constructive that everyone wants to get to work and deal with them.

Paul Hawken