About Clayton M. Christensen

Clayton M. Christensen, world renowned for his work on innovation and disruption, is the Robert and Jane Cizik Professor of Business Administration at the Harvard Business School. He is one of the most sought-after business consultants in the innovation area and is an adviser to some of America’s most successful companies.

His research and teaching interests center on the management issues related to the development and commercialization of technological and business model innovation. Specific areas of focus include developing organizational capabilities and finding new markets for new technologies.


2006 Innovation Summit

featuring Clayton Christensen

Learn about

• Creating Opportunities Out of Disruptive Innovation
• Making the Process of Innovation Predictable and Repeatable
• Deploying the Right Kind of Strategy at the Right Time
• Developing a New Business Model to Create a Growth Engine
• Shaping an Organization Structure Capable Of Disruptive Growth

This seminar is designed to help the executive management teams of medium-sized businesses, large corporations and nonprofits better understand how to implement innovation at their organizations. The morning session will include a presentation by the world-renowned, innovation author and consultant, Clayton Christensen. An interactive lunch panel consisting of innovation leaders will then share ideas on achieving profitable growth through innovation.

Lunch Panel

David Attis, Director, Policy Studies, Council on Competitiveness
Leonard C. Green, CEO, The Green Group
Andrew Kaldor, Lab Director for Corporate Strategic Research, ExxonMobil Research and Engineering Company
Ken Massey, Vice President, Field Operations, U.S. CD&MA, Novartis Pharmaceuticals
Cecil B. Pickett, Senior Vice President and President, Schering-Plough Research Institute, Schering-Plough Corporation

Wednesday, April 5, 2006
Lenfell Hall, The Mansion, FDU’s College at Florham 285 Madison Avenue, Madison, New Jersey

Registration/Breakfast 7:30 a.m.
Presentation 8:30 a.m.–noon      Panel/Lunch 12:15–2 p.m.
$345; $295 if registered before March 15; 973-443-8842, www.fdu.edu/rothman