**Leadership**

**A Non-Traditional Approach to a Traditional Topic**

**A Highly Interactive Session**

**Presentation Highlights**
- The surprising fact that leaders who can manage to “close their mouths and listen” have a better chance of being heard, believed and followed
- “Managing” change is a self-contradiction, perpetuating the false belief that we could be in charge of making someone else actually change
- Getting out of the way and letting employees use their innate talents makes them want to stay and contribute to the bottom-line
- Rekindling the lost art of “intrinsic” motivation can be fun, inexpensive and rewarding (personally, professionally and commercially)

**Date:** March 23rd, 2007  
**Time:** 7:30 to 9:30 a.m.  
**Place:** Lenfell Hall, The Mansion, Farleigh Dickinson University College at Florham, Madison, NJ

**Register Online:** www.fdu.edu/ise or www.fdu.edu/chrms or reply to this e-mail

**Call:** ISE/CHRMS @ 973-443-8577  
**Fax:** 973-443-8506

**Fee:** $35*  
*This charge does not apply to FDU faculty, administration, matriculated students, current employees of ISE/CHRMS Corporate Partner Companies and ISE/CHRMS "Individual" and "Breakfast" Partners.

**Deadline:** Monday, Mar. 19, 2007  
*Non-partners are subject to the $35.00 admittance fee if they register but change plans and do not cancel on or before March 19, 2007.

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**Speaker:** Kenny Moore  
**Director of HR and Corporate Ombudsman, KeySpan Corporation**  
**Co-author, “The CEO and the Monk: One Company’s Journey to Profit and Purpose”**

**Kenny Moore,** noted author, business executive and former Catholic monk will discuss the changing role of leadership in the 21st century. Effective leadership is less a “science” and more an “art.” Contrary to what Jack Welch and Stephen Covey keep telling us, the undiscovered reality is that there really aren’t “7 Habits” or “6 Principles” that guarantee leadership’s success. If it were truly that simple, we would have solved this dilemma years ago and consequently be out of a job. What we are slowly coming to realize is that it often has to be created, honed and radically adapted in the face of a constantly changing world and business context.

Kenny Moore is the co-author of *The CEO and the Monk: One Company’s Journey to Profit and Purpose* (John Wiley and Sons, 2004), rated as one of the top-ten best selling business books on Amazon.com. Reporting directly to the Chairman and CEO, he is Director of HR and Corporate Ombudsman at KeySpan Corporation, a multi-billion dollar New York City Fortune 500 energy company. Kenny’s been profiled by Charles Osgood as the “Cover Story” on CBS News Sunday Morning, written-up by business-guru Tom Peters, profiled in Fast Company Magazine, interviewed on New York City’s The Bloomberg Money Show: Bloomberg Radio and cited in The Wall Street Journal, The Boston Globe, and numerous other business publications. He is the recipient of Notre Dame University’s 2006 Hesburgh Award for his significant contribution to the field of business ethics.

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**Colleague Name________________ Company______________________ E-Mail________________**