**A. ISE EDUCATION:**

**FIRST ANNUAL SURVEY OF NJ BUSINESS SUSTAINABILITY**

February, 2013

**ISE/CHRMS SEMINAR SERIES 2012-2013**

- **“Springing beyond Rio+20: Toward a True Global Compact for Sustainable Development”;** Friday, September 21, 2012; **Speakers:** Tim Wall, Strategic Communication Consultant, *UN Global Compact*; Amanda Nesheiwat, UN Youth Representative for *The Foundation for Post Conflict Development* and Director, *NJ Sustainable Collegiate Partners* and *Ashwani Vasisht*, Director of the Center for Sustainability and Associate Professor in Environmental Studies, *Rampapo College* (Attendance: 30 – included 4 faculty, 1 grad student and 1 undergrad)

- **“Ingersoll Rand’s Journey to Sustainability”;** Friday, October 19, 2012; **Speaker:** W. Scott Tew, Executive Director Center for Energy Efficiency & Sustainability, *Ingersoll Rand* (Attendance: 27 – included 3 faculty, 1 grad student and 1 undergrad)

- **"Environmental Sustainability at Work";** Friday, November 16, 2012; **Speakers:** Susan Jackson, Distinguished Professor, *Rutgers University*, and Past President, Academy of Management; Stephan Dilchert, Asst. Professor, *Baruch College, CUNY*, and Deniz Ones, Hellervik Professor and Distinguished McKnight Professor, *University of Minnesota* (Attendance: 36 – included 4 faculty, 1 grad student and 1 undergrad)

- **"The Shareholder Value Myth";** Friday, December 21, 2012; **Speakers:** Lynn Stout, Professor of Law, *Cornell University*, Frank Werner, *Fordham University* (Attendance: 33 – included 4 faculty, and 1 grad student.)

- **"First Annual Survey of NJ Business Sustainability";** Wednesday, February 20, 2013; **Presenter:** Joel Harmon, ISE and Professor of Management, *FDU* and Kent Fairfield, Associate Professor of Management, *FDU*; **Discussants:** Athena Sarafides, *NJ DEP*, and Matt Polsky, ISE. (Attendance: 31 – included 4 faculty, 1 grad student and 1 undergrad)

- **“Creating Growth in a Storm: A Roadmap from the Front Lines”,** Wednesday, March 20, 2013; **Speaker:** Rick Miller, President and CEO, *Choices and Success*, (Attendance: 38 – included 2 faculty, 2 grad students and 10 undergrads)
A. ISE EDUCATION (cont.)

- "Why Good People Can't Get Jobs: The skills gap and what companies can do about it "; Wednesday, April 10, 2013; Speaker: Peter Cappelli, George W. Taylor Professor of Management Director, Center for Human Resources at The Wharton School, and Professor of Education, University of Pennsylvania The Wharton School, (Attendance: 43 – included 6 faculty, 6 grad students and 7 undergrads)

- "The Flourishing Enterprise: Connecting Spirituality and Sustainability"; Wednesday, May 15, 2013; Speaker: Chris Laszlo, Author of book by same title with Judy Brown; Associate Professor of Sustainability, Strategy and Organizational Behavior, and the Faculty Research Director of the Fowler Center for Sustainability Value, Weatherhead School of Management, Case Western Reserve University. Also, Managing Partner, Sustainable Value Partners. (Attendance: 54, included 5 faculty, 13 grad students and 8 undergrads)

- “Environmentally Conscious Small Business”; Wednesday, June 19, 2013; Speaker: Anthony Sblendorio, Founder, Back to Nature Home and Garden (Attendance: 27 – including 1 faculty member and 6 undergrads)

“Co-Creating the Future of Organization Development”


This highly interactive workshop event held on Tuesday, January 15, 2013, broke new ground in connecting organization development practitioners and HR professionals to the rapidly emerging triple bottom line world of sustainability (i.e., people, planet and profit). Its focus was to provide an opportunity for participants to re-assess their role and forge new commitments in helping organizations become sustainable enterprises; i.e., focusing on products, processes, and services that add value to the organizations and are simultaneously beneficial to people and the planet.
ISE collaborated with the

SOMERSET COUNTY BUSINESS PARTNERSHIP

on the “Green Tourism and Hospitality Conference”

An exciting and informative conference where attendees learned from industry leaders the tools, techniques and best practices for leveraging the three P's-- People, Planet and Profits. See PRESS RELEASE.

Eight members of the FDU faculty and twelve students attended.

Conference was held on **Tuesday, February 12, 2013**
8:00 a.m. – 5:00 PM
DoubleTree Hotel and Conference Center, Somerset, NJ

SUSTAINABILITY SERIES

“What's the deal with Global Climate Change?"; Wednesday, October 24, 2012; Speaker: Dr. Shane B. Smith, Senior Lecturer, Science Education and Director of FDU’s Institute of Math and Science

ISE Supported three FDU-MBA Students at ASPEN Business Society Case Competition who won “Honorable Mention”

Supported by faculty members Drs. Joel Harmon and Gerard Farias, Phuoc Luong, Olena Rudna and Abeer Yazji, a team of MBA students, earned an "Honorable Mention" for their entry in the Aspen Institute's sustainability case competition. The competition draws participants from 25 leading business schools from all over the world. The team had to grapple with some difficult social and environmental issues generated by the cultivation of palm oil, a common ingredient in many of our foods. The $5000 entry fee was provided by ISE and the Silberman College of Business. For more information, please visit http://aspencasecompetition.org/.

FDU’s School of Education Partnering with ISE on Sustainability Education Program

ISE is partnering with the School of Education on an Alcoa Foundation grant for $40,000 as part of our K-16 Sustainability Education program. The goal is to provide training and support to primary, middle, and secondary school teachers and administrators, on how to develop and implement problem-based
interdisciplinary units focusing on local and global sustainability issues that benefit their communities. A summer workshop will be held on July 1 and 2 to help teams of teachers from local public schools in northern New Jersey develop and implement their problem-based units into their classes.

**Transitioning to Green**

ISE co-sponsored the Transitioning to Green Foundation’s Green Careers Certificate Program offered through the Petrocelli College of Continuing Studies. TTG has launched “Sustainability Leadership Development” which is a triple bottom line systemic approach to developing innovative, resilient leaders who can succeed in taking their business forward from a People, Profit and Planet perspective. In collaboration with GlobStrat, and utilizing GlobStrat’s state-of-the-art proven business simulation, Transitioning to Green has designed an extraordinarily impactful sustainability leadership development program to inspire, prepare and groom the future leadership for your organization. Participants experience the equivalent of six years of leading and implementing sustainable business practices.

**B. ISE RESEARCH:**


“Sustainability Problem-Based K-12 Education.” *Alcoa Foundation Grant, $40,000*, 2012-2014
C. ISE SERVICES:

**Sustainable Campus Project**

We have continued our sustainability efforts on both FDU campuses by supporting grassroots student/faculty groups and working with our facilities departments to raise environmental awareness, search for energy and waste savings opportunities, and help recycle materials from our dorms, offices and administrative buildings. ISE

- Again was a prime supporter of [RECYCLEMANIA](#) and the [GREEN CLUB](#)
- Again actively supported our 7th annual [GREEN DAY](#) which actively engages hundreds of students from FDU and local high schools.
- Are helping to infuse *sustainability-awareness topics into student orientation* activities and campus seminars.

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**Morristown Revitalization through Sustainability Project**

funded by grants from Dodge Foundation

Fairleigh Dickinson University’s Institute for Sustainable Enterprise has been awarded another $25,000 grant by the Geraldine R. Dodge Foundation to implement a sustainability-aligned performance management system for the municipal government of Morristown, New Jersey. The project dubbed “Morristown Performs” was initiated in 2011 through a series of department training activities and sustainable community performance measures research. The key outcomes of the grant include having the Morristown Performs Performance Management System operating for all municipal departments and integrated with a revised community Master Plan. The project is also expected to serve as the first community to implement measurement criteria to achieve the Sustainable Jersey Gold Certification level currently being developed by Sustainable Jersey with collaborative support from ISE and Morristown.

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**ISE/CHRMS Executive Roundtables 2012 - 2013**

The Sustainable Supply Chain Roundtable Series has covered a wide range of sustainability topics, including case studies and discussion of best practices for sustainability initiatives in supply chain, warehousing and transportation, procurement, manufacturing, supplier assessments, and quantifying the value of sustainability. Through dialogue with ISE Corporate Partners, including Alcatel-Lucent, BASF, Bureau Veritas, Church & Dwight, Hess, Sanofi, and Wyndham Worldwide, we established a common understanding of key sustainability concepts, for example, Scope III Greenhouse Gas Emissions, Life Cycle
Analysis, sustainability metrics, and social standards compliance. At the end of each roundtable, participants voiced their commitment to specific actions they would complete "back at the office." The range of commitments made was truly inspiring.