A. ISE EDUCATION

ISE/CHRMS BREAKFAST SEMINAR SERIES 2011-2012

- “Creating Performance Breakthroughs through Self-coaching” - Friday, September 16, 2011; Speaker: Howard Guttman, Guttm An Development Strategies (Attendance: 49 – included 5 faculty, 5 grad students and 2 undergrads)

- “Upcycling: Growing and Profiting from an Emerging, Sustainable Industry” - Friday, October 21, 2011; Speaker: Andrew Sell, Chief Hipycler, Hipcycle LLC; (Attendance: 39 included 4 faculty and 3 grad students)

- “Talent Management: Creating a Sustainable Competitive Advantage by Selecting, Developing and Promoting the Best People” - Friday, November 18, 2011; Speaker: Lance Berger, Editor, The Talent Management Handbook 2003 and 2010; (Attendance: 37 – included 3 faculty, and 3 grad students)

- “Our Sustainability Journey at BD: History, Strategy and Performance” - Friday, December 16, 2011; Speaker: Glenn Barbi, Vice President, Office of Global Sustainability, Becton Dickinson; (Attendance: 55 – included 5 faculty and 2 grad students)

- “Operationalizing Sustainability: how to Translate Sustainable Thinking into Action!” - Friday, January 20, 2012; Speaker: Govi Rao, President and CEO, Noveda Technologies; (This event was postponed to March 23)

- “The Convergence of Business and Biodiversity of Conservation” - Friday, February 17, 2012; Speaker: Helen Crowley, Conservation & Ecosystem Services Specialist, PPR; (Attendance: 39 – included 4 faculty and 2 grad students)

- “Operationalizing Sustainability: how to Translate Sustainable Thinking into Action!” - Friday, March 23, 2012; Speaker: Govi Rao, President and CEO, Noveda Technologies; (Attendance: 36 – included 3 faculty and 2 grad students)

- "Compassion, Inc: Charity and the Corporate Marketing of Misfortune" - Friday, April 20, 2012; Speaker: Mara Einstein, Author, Professor of Media Studies, Queens College of the City University of New York; (Expected attendance: 30 – including 3 faculty and 2 grad students)

- “Global Strategic Organizational Effectiveness: Assessing HR and OD Strategy and Execution” - Friday, May 18, 2012; Speaker: Howard Deutsch, Chief Executive Officer, Quantisoft; (Expected attendance: 30 – including 3 faculty and 1 grad student)

- Title: TBD - Friday, June 15, 2012; Speaker: TBD; (Expected attendance: 35 – including 2 faculty and 1 grad student)
**Sustainable Education Project funded by a grant from Alcoa**

- Continued to cultivate school districts in Northern New Jersey.
- Conducted workshop on integrating sustainability into K-12 curriculum August 2011, attended by 14 educators from three schools.
- Initiated contact with Newton school district, meeting with principal and curriculum specialists at Merriam Avenue Elementary School in December 2011. Follow-up expected to build on their initial efforts around in-school gardens.
- Explored possible consultation with principal of Alexander Hamilton Elementary School in Morristown. Discussed meeting with all district principals and awaiting superintendent’s support.

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**Transitioning to Green**

ISE co-sponsored the Transitioning to Green Foundation’s Green Careers Certificate Program offered through the Petrocelli College of Continuing Studies.

- Three cohorts comprising 13 displaced professionals went through the 12 week program in 2011.
- The program was extremely well received by the participants and has been featured as a best practice in the Daily Record.
- 75% of the participants have secured sustainability related positions.

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**B. ISE RESEARCH**


C. ISE SERVICES

FDU Sustainable Campus Project

We have continued our sustainability efforts on both FDU campuses by supporting grassroots student/faculty groups and working with our facilities departments to raise environmental awareness, search for energy and waste savings opportunities, and help recycle materials from our dorms, offices and administrative buildings (supported by past grants from the Alcoa, First Energy, and PSEG Foundations). This year we:

- Helped to form **Green Steering Committees** on both our Florham/Madison and Metro campuses.
- Catalyzed creation of a **Sustainability Coordinator** position on the Florham-Madison campus.
- Continued supporting our (student organization of the year winning) **Green Club**
- Again actively supporting our 6th annual **Green Day/Fest** on both campuses (April 23-26), which actively engages hundreds of students from FDU and local high schools.
- Helped to quadruple the number of **recycling bins** on our campus.

Morristown Revitalization through Sustainability Project
funded by grants from Dodge Foundation

ISE continues its leadership role in Sustainable Morristown - educating, engaging and supporting municipal government and business stakeholders. Highlights/impacts accomplished in 2011:

- Refined and focused vision, making tangible progress towards implementing sustainability-oriented goals and practices to shift the community’s culture and ensure Morristown’s highest quality of life – with the potential to become a model for other NJ communities interested in increased government and business performance and life quality.
- Collaborated with municipal leaders and Planners to clearly focus the community vision, coordinate stakeholder engagement and align long-term Sustainable Master Plan initiatives with near-term Municipal Government goals, process changes and implementation capacity.
- Worked with Town Administrator, Sustainability Office and Municipal leadership to design an innovative performance management program, “Morristown Performs.” Evolving out of previous sustainable management efforts, it will establish community and Municipal Government goals and performance measures as the cornerstone for long-term accountability and culture change.
- Conducted training sessions and providing ongoing support to municipal government departments reviewing sustainability stakeholder findings and introducing Morristown Performs.
- Continued efforts to engage business community. As a pilot, we are implementing with input from Sustainable Jersey and NJDEP, a new pragmatic message, case examples and tools to quantify and communicate the Sustainability Return on Investment.
ISE/CHRMS Executive Roundtables 2011 - 2012

Building a Culture for Sustainability Roundtable Series

- The last of a series of four Roundtables was held on June 9 where Corporate Partner senior sustainability managers along with their HR colleagues are invited to discuss best practices, challenges and issues across industries as they relate to engaging people and creating a culture for sustainability in their respective companies. The series was co-sponsored by Gretchen Digby, Ingersoll Rand and Laurie Roy, Alcoa Howmet, and co-created by the design team which also includes Barry Dambach, Alcatel-Lucent, Michael Buczynski, Church & Dwight, Scott Sandman, BASF, Joel Harmon, ISE and Jeana Wirtenberg. In attendance were representatives from Alcatel-Lucent, Alcoa, BASF, Bayshore Recycling, Becton Dickinson, Bureau Veritas, Covanta Energy, Ingersoll Rand, Linde NA, Morris County Chamber of Commerce, Sanofi Aventis, Net Impact, PSEG Institute for Sustainable Studies, Wyndham Worldwide, ISE, Sustainable Business Incubator, and Transitioning to Green.

- A forthcoming book by Jeana Wirtenberg, to be published in 2013 by ABC-CLIO (Praeger) was unanimously supported and will include chapters on each of the six companies featured in the Roundtables as well as several other Corporate Partners (Alcoa, Marcal, and Wyndham Worldwide).

Sustainable Supply Chain Roundtable Series

- A series of three-four Roundtables are being held where Corporate Partner senior sustainability managers along with their operations and supply-chain colleagues are invited to discuss best practices, challenges and issues across industries as they relate to sustainable supply-chain management in their respective companies. The series is co-sponsored by Greg Butler, Becton Dickinson and Scott Sandman, BASF, and co-created by the design team which also includes Barry Dambach, Alcatel-Lucent, Joel Harmon, ISE, and Bill Russell and Jeana Wirtenberg. Enrolled are representatives from Alcatel-Lucent, Alcoa, BASF, Becton Dickinson, Bureau Veritas, Church and Dwight, Covanta Energy, Sanofi Aventis, Sharp, Wyndham Worldwide, and ISE.