“Using Partnerships to Enhance Sustainability Outcomes”

Speakers:

**Ed Barker**
Director of Corporate Partnerships,
Earthwatch Institute

**Laurie Roy**
Human Resources Manager,
Alcoa Power and Propulsion

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**Ed Barker**

Ed Barker is the Director of Corporate Partnerships for Earthwatch Institute, where he creates and manages relationships with corporations in the Americas. Earthwatch’s partnerships include the signature HSBC Climate Partnership, a 5 year, $100 million initiative to combat climate change. Partnerships with Starbucks Coffee, Alcoa, Wells Fargo, Duke Energy, and others address a wide range of sustainability issues. Ed creates relationships that support field research, engage employees in hands-on professional development, and increase understanding of climate change, ocean health, and ecosystem services.

Previously, Ed worked for Community Wealth Ventures, a social enterprise consulting firm in Washington, DC; the Chewonki Foundation, an award-winning environmental education organization in coastal Maine; the National Parks Conservation Association; the World Trade Center Institute in Baltimore; and other organizations. Ed holds degrees from Harvard Kennedy School and Dartmouth College and is a board member of the Chewonki Foundation and the Maine Lakes Conservancy Institute.

**Laurie Roy**

Laurie Roy, HR Manager, Alcoa Howmet, Winsted, serves as a member on the site’s leadership team, aligns human resource initiatives and programs to support business objectives, and develops and implements human capital strategies. She partners with leadership team members to build and maintain a high performing organization by attracting, developing and engaging diverse talent. She also has the privilege of implementing and carrying out Alcoa’s Community Relations programs and furthering the Alcoa Foundation’s mission at the local level. Laurie has expanded her role with Alcoa to include supporting Government Affairs in Connecticut, NY and NJ.

Laurie, a very active member of the community, holds leadership positions on a number of regional organizations: Board Chairman, Northwest Connecticut Chamber of Commerce; Board Trustee, Connecticut Community College System; Board Member, American Mural Project; Board Member, Northwest Connecticut Regional Workforce Investment: and Member, Mayor Ryan Bingham’s steering committee on ending homelessness in Torrington. She has a bachelor’s degree from Charter Oak State College and a paralegal certificate from Morse School of Business. She served four years in the United States Army.

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**Presentation Highlights**

Earthwatch Institute is a global citizen-science organization based in Boston, MA, supporting scientific field research in over 50 locations worldwide. Alcoa is the world’s leading producer of primary aluminum, fabricated aluminum and alumina, and its Alcoa Howmet* division is the premier manufacturer of components for the jet aircraft, gas turbine and other advanced-technology industries. The partnership between Alcoa and Earthwatch represents an important element of Alcoa’s sustainability initiatives, and a key platform for Earthwatch’s corporate partnership and employee engagement program.

The presentation will focus on:

- Models for employee engagement in corporate sustainability initiatives
- How to use hands-on field science to accelerate sustainability programs
- Take-away lessons from successful collaboration

* Alcoa Howmet is an ISE Founding Corporate Partner.

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**Friday, June 18, 2010**

7:30 to 9:30 a.m.

**Hartman Lounge**

Hennessy Hall (The Mansion)
Fairleigh Dickinson University
College at Florham, Madison, NJ

**Register by 6/14/10:**
http://view.fdu.edu/default.aspx?id=5033

or

**Call:** 973.443.8577

**Fax:** 973.443.8506

**Fee:** $40* ($25 non-profits)

*This charge does not apply to FDU faculty, administration, matriculated students, current employees of ISE/CHRMS Corporate Partner Companies and ISE/CHRMS “Breakfast” Partners.

Non-partners are subject to the $40/$25 admittance fee if they register and do not attend without cancelling before June 14, 2010.