Here is ISE’s "green" newsletter highlighting only some of the key initiatives and notable accomplishments of our community (you) through March 2010 in our priority strategic areas of sustainability, knowledge generation/research, education, and service.


Grant Funding

Received a third grant of $20,000 from the Geraldine F. Dodge Foundation in support of our sustainable Morristown project (see Services: Sustainable Communities below).

Received $15,000 from the Citigroup Foundation for community engagement activities in relation to the Town of Woodbridge’s planned Sustainable Business Incubator and Green Industrial Park (see Services: Sustainable Communities below).

Generating Knowledge/Research

ISE Associates have:

Published a study linking high-performance HRM work systems to organization performance (e.g., service quality, speed, customer satisfaction, cost-reduction) in the Journal of Health and Human Services Administration.

Are publishing 2 articles and editing People & Strategy’s spring 2010 special issue on “Transitioning to the Green Economy”: 1) Missed Opportunity?: HR Leaders’ Role in Sustainability, and 2) Human Values and Sustainability: Can Green Swim Upstream?

Have had a symposium and several papers accepted for presentation at the 2010 Academy of Management Conference in Montreal: 1) An All-Academy showcase session “Creating a Caring Economics: Theory, Research, and Practice,” 2) “Implementing Sustainability Strategies: An Integrative Model,” and 3) “The Role of Human Values in Sustainability: A Curriculum Challenge for Business Schools.”

Education

We had a smash launch of our 12-credit Graduate Certificate Program in Managing Sustainability. The program included a study-abroad experience at top international business school INCAE in Costa Rica. Planning is under way for a second offering in fall 2010.
As part of our **K-16 Sustainability Education program**, we partnered with FDU School of Education and the Bergen Record and presented a plenary session and conducted two breakout workshops on sustainability for over 150 school teachers at a Bergen Record-FDU conference on 21st Century Skills in March.

Through March of this year we will have conducted 7 outstanding **monthly breakfast seminars** on a broad range of human resource management and sustainability topics attended by over 400 individuals from 103 organizations.

We have formed a partnership with the Silberman College’s highly-ranked Rothman Center for Entrepreneurship to offer their outstanding **Innovation Series** (seminars conferences, workshops) at reduced rates for our corporate partners.

**ISE-Fulbright Forum on Human Values and Sustainability** - was Tuesday, April 13, from 8 a.m. to 7 p.m., in Lenfell Hall, Hennessy Hall, College at Florham. The daylong forum, with a number of distinguished keynote speakers, was co-presented by the Fulbright Academy of Science and Technology and ISE and sponsored by the Aspen Institute.

**Service**

**Corporate Partner Roundtables.**

We co-created, designed and facilitated several **action-roundtables** with and for our corporate partners and a few other invited organizations to support them with their sustainability-related challenges and opportunities. Topics selected by our Corporate Partners include “Making the Business Case for Sustainability”; “Change Management”, “External Communication and Stakeholder Engagement”, and “Achieving a Sustainability Advantage in New Jersey held on March 31 at Wakefern Food Corp.

**Sustainable Communities.**

**Morristown.** We currently are extending to town government and the youth community our ongoing work promoting socially and environmentally responsible practices by Morristown’s businesses. With funding from the Dodge foundation, we are offering action roundtables to help members of the Morristown Partnership (business and property owners) to help them strengthen their businesses in a way that benefits the town socially and ecologically. We currently are working with the Town’s Administrator and new Sustainability Coordinator to design and conduct similar workshops and action roundtables for their governmental leaders and departments, with active involvement of young people from Morristown’s schools.

**Woodbridge:** We are working with Woodbridge Township to turn a 107-acre brownfield into a Green Technology Park, with its own clean energy generation facilities. The centerpiece of this project will be a sustainable business incubator for which ISE will manage program services.

**Madison.** We have joined and are supporting the Town of Madison’s new Green Team in their efforts under the NJ Sustainable Communities initiative.

**Haiti:** ISE Associates, with support of FDU’s President, have proposed to take a lead role in supporting an ongoing dialog to develop alternatives to the traditional models of economic development that can lead to the long-term sustainability, well-being, and educational advancement of the Haitian people.

**Transitioning to Green Careers Certificate Program**

We have partnered with our Petrocelli College’s division of continuing education and the Transitioning to Green Foundation to offer a three-month, non-credit certificate program that supports individuals from all areas of specialization in finding and securing professional positions in the new green economy. The program helps professionals in transition learn and apply leading-edge knowledge of green and sustainable-business practices to make them more marketable in their job search.
**Sustainable Business Incubator**

Working with both for profit and nonprofit startups and growth ventures to expand the opportunities for entrepreneurs in the green economy. Current program includes:

- Work with several small hydro companies to build a broad demonstration of small hydro power
- Working with a nonprofit group to introduce Community Clean Energy Aggregation programs in NJ
- Writing grants, policy assessments, and developing new initiatives and programs

THE SBI has:

- Submitted a formal feasibility study and application to the NJ Commission on Science & Technology
- Developed a new client engagement model to clarify and improve client support services
- Received expression of support from 60 FDU faculty from a wide variety of disciplines via a recent University-wide survey.
- Taken lead on ISE’s support activities with Woodbridge
- Conducted a seminar “Green/Clean Investing: The Trend is Up!” in partnership with NJEN (NJ Entrepreneurs Network) to launch an ongoing network of green tech investors interested in fostering a sustained deal flow in environmental and energy technologies, green products, and ecological services

The Incubator is willing to assist with new initiatives by corporate partners, venture startups, social entrepreneurs, and nonprofits. Please contact jcloud@fdu.edu with proposals and/or green investor interest.

**Sustainable Campus Project**

We continued our sustainability efforts on both FDU campuses by supporting grassroots student/faculty groups and working with our facilities departments to raise environmental awareness, search for energy and waste savings opportunities, and help recycle materials from our dorms, offices and administrative buildings (supported by past grants from the Alcoa, First Energy, and PSEG Foundations). This year we:

- Helped to form Green Steering Committees on both our Florham/Madison and Metro campuses.
- Catalyzed creation of a Sustainability Coordinator position on the Florham-Madison campus.
- Continued supporting our (student organization of the year winning) Green Club
- Again are prime supporters of Recyclemania on campus
- Again actively supporting our 4rd annual Green Day on both campuses (April 26), which actively engages hundreds of students from FDU and local high schools.
- Helped to quadruple the number of recycling bins on our campus.
- Are helping to infuse sustainability-awareness topics into student orientation activities and campus seminars