You’re invited to help us create the Sustainable Business Incubator at Fairleigh Dickinson University

Technology Businesses:
- Alternative energy companies, dealing with solar, wind, hydro, biomass, geothermal, co-generation, etc. and related technologies, including batteries and fuel cells
- Conservation-oriented companies
- Alternative fuels companies
- Recycling and reuse businesses
- Waste Treatment, wastewater treatment, etc.
- Carbon sequestration and reuse
- Measurement and metrics related to sustainability
- Hydroponics, greenhouses, and urban agriculture
- Other environmental initiatives
- Nanotechnologies that relate to sustainability
- Green manufacturing companies
- Green building companies

Non-Technology Businesses:
- Financial and market mechanisms related to sustainability
- Technology transfer processes
- Consulting and service companies supporting sustainability initiatives
- Educational initiatives
- Nonprofits

Date: Wednesday, July 18, 2007
Time: 7:45 a.m. to 2:00 p.m.
Place: Orangerie, the Library
Fairleigh Dickinson University
285 Madison Avenue (Rte 124)
College at Florham, Madison, NJ
Park: in front of the “Mansion” or in roadway next to Library

Register: www.fdu.edu/ise, “ISE News and Online: Current Events”, “Register” (at drop-down menu, select “Special Event”)
Reply: to this e-mail
Call: ISE/CHRMS @ 973 443-8577
Fax: 973 443-8506
Deadline: Monday, July 16, 2007

For more information on the Sustainable Business Incubator project, contact: jcloud@SustainableBusinessIncubator.com Tel: 908-306-9075

Breakfast and Lunch provided

For new ventures addressing issues of Sustainability

Committed to the “Triple Bottom Line”
People, Profits and Planet
Strategic Planning and Resourceful Collaboration

The Sustainable Business Incubator is initially conceived as a “virtual incubator” i.e., offering the services provided by traditional business incubators other than lab or office space. It may, however, include access to conference facilities, research facilities, and administrative support services.

Services offered may include:
- Access to university/college resources including research collaboration opportunities, student interns, MBA student support teams, etc.
- Business planning & milestone tracking
- Product, marketing & manufacturing strategy support
- Prototyping, software, web development
- Strategic partnerships, licensing opportunities, and client development
- Legal advice on governance, IP, licensing, corporate law, deal structuring
- Finance and accounting support
- Government agency navigation & grant support
- Entrepreneurs-in-Residence
- Networking opportunities with angel investors, venture capitalists, and other emerging businesses
- Linking large corporations and Incubator participants around sustainable business practices
- Sponsorship of competitions for business plans, specifically focused on social, economic, and ecological sustainability
- Mentoring and learning opportunities from FDU-ISE with access to university/college resources, including collaborative research opportunities, student interns, MBA student support teams, etc.
- Seed Funds for milestone projects

Name ______________________________ Title ______________________________
Company __________________________ Phone __________________________ E-mail __________________________
Colleague Name ______________________ Company ______________________ E-mail ________________________