Find ideas for fundraising ideas for your organization and evaluation forms for your projects.
ATHLETIC

24 Hour Baseball Match

The Brooklyn Cyclones minor league baseball team front office staff played baseball for 24 straight hours in an effort to raise money and awareness for local Brooklyn food shelters. The Cyclones took on teams of fans from five to 85 years old, consisting of the Borough President’s office, T-ballers, circus clowns, Coney Island freaks, The Old Boys of Summer, and more. Participating teams were asked to make donations, with all proceeds from the event going to Reaching Out Community Services, Inc. and Coney Island’s Salt and Sea Mission Church, Inc. Fans were also asked to make a donation to the cause. The idea for 24 hours of baseball was born in a winter meeting focusing on ways to generate attention that would help the ballpark’s immediate surrounding community.
Canoe Joust

For a donation to support the Bowers Beach Fire Company in Bowers Beach, Delaware, teams participate in the annual Canoe Joust. The canoes don’t exactly evoke the image of a charging steed – they glide a little hesitantly toward each other – but in a short time, the foes are within striking distance. A jouster must cleanly hit their opponent straight on; no swinging is allowed. While the jousters try to keep their balance atop their mid-canoe platform, the two paddlers on each team maneuver the boats around. Team members must wear helmets and life jackets.
**Best seat in the House**

First, find a sofa to use. This fundraising raiser involves raffling off tickets for a student and two friends to win the best seat in the house. Tickets are sold throughout the week prior to a game. Before a volleyball, basketball, or football game announce the winner. The winner gets to sit on the sofa with two of his or her friends. Make sure the sofa is in an ideal spot to view the game. For halftime, order pizza and sodas for the winner and guests.
Night Golf Tournament

Add a special twist to a golf tournament, and hold a night golf outing. Instead of playing golf during the day, participants will play in the evening. To setup a night golf outing you use special glow golf balls that use glow sticks to illuminate them, and use various different glow sticks to outline certain holes you wish to play. Increase the excitement and have special contests with prizes for the participants, such as best decorated golf cart, golf bag, and outfit. If you don’t want to bother with the trouble of setting up a night golf tournament you can also have a night golf hole-in-one-contest. Choose a par 3 hole, and have people pay for a chance to win a donated prize. There’s nothing more exciting than watching glowing golf balls flying through the air at night, unbelievable sight.
Flamingo Flocking

Purchase 10 pink plastic flamingos (lawn decorations). Pick 10 yards in your community to be the lucky recipients. Attach cards to the flamingoes' necks with a phone number along with all the pertinent information regarding your group. State that for a $10 donation, the flamingos will be removed but for $15 they will be moved to the lawn of their choice. Make sure you also place a sign that has a contact name and phone number among the flamingos for those who drive by and would like to have the flamingos placed in a friend's yard. (Also give the option to simply pick up the flamingo gratis, since some people have no sense of fun.) It takes some organization, but is lots of fun. An additional fundraising idea is to sell "Pink Flamingo Insurance" for $10 to protect yourself from the invasion of these pink pests.
Scrabble Tournament

Scrabble is all about being fluent in the language and coming up with words that might be worth a lot of points. People have fun coming up with strange and exotic words no one else has thought of. Teams of four, six, or eight gather at different tables, each with a Scrabble board and all the letters available. Each team starts with the same opening word, and has 20 minutes to fill the board with high-scoring words. A judge sits at each table. Individuals pay $35 to participate. Players can sneak a peek at a dictionary for an additional $10 donation. Make extra fundraising money selling refreshments, raffle, auction, etc.
Karaoke Night

We have a monthly fundraising event that both the kids and adults have really gotten into. We host Karaoke nights. Admission is $5 per person and our parent guild supplies the punch and snacks for the evening. Sometimes we hold a competition and sometimes it's just a free for all. The machine is rented from a local DJ along with a library of 5000 songs for about $100 per night. We normally raise $500 to $600 in an evening and have a great time doing it!
Face painting

Keep the designs simple for obvious reasons. It is often helpful to also have the face-painting fundraising volunteers paint their faces beforehand so there are some real life examples of the faces. This is a great way to practice before paying customers get there and a good bonding experience for the volunteers. The normal charge averages about $2.00 but you need to decide what is appropriate for your target group.
Lazy Boy Day

We ran Lazy-Boy Day for a fun activity and a way to raise some money. We set up a Lazy Boy chair in the cafeteria at lunch on Monday to Thursday, and sold tickets for 25 cents each. On Thursday, just before the end of school, we drew the winner's name. That person got to spend all of their classes on Friday from the comfort of the Lazy Boy chair. Student council members brought the chair to the winner's first period class and at the end of first period, student council members moved it to their next period class. It was a great way to raise a little money and have some fun at the same time. I've heard of schools where you get to keep the chair at the end of the day, but we just used an old chair from somebody's basement.
Fundraiser Insurance

Here is a novel fundraising idea for your organization or project. It works particularly well if you normally have several labor intensive, or product sales type fundraisers during the year. Instead of having several small fundraising projects, determine your total fundraising needs and sell "Fund-raiser Insurance". For $25.00 (or whatever per capita figure you need to raise), a person gets a certificate and wallet sized card that states that they are insured from all fundraising activities for 6 months, or whatever period chosen. (If you are a school or other children’s group, determine the necessary amount per family.) If the person so wishes, they can purchase a policy for a year for $50.00 (or other appropriate multiple amount). Give your members a break by allowing them to simply purchase insurance for the required amount and save the hassle of dealing with multiple fundraisers.
Skip-a-Meal

Eight hundred and eighty students, approximately 11% of the regular diners, skipped a meal around the University of Massachusetts campus as a fundraiser to benefit the victims of the tsunami disaster in Southeast Asia. The event occurred at all UMass dining commons and local retail outlets. The price of the meal skipped along with the price of the food that was not produced because of the reduction in students eating at the dining halls, was donated to Oxfam, who will use much of the money to provide vaccinations for tsunami victims.
Reverse Raffle

A fundraising reverse raffle is one where you don't want to win. Give a free ticket to everyone attending a regular organization meeting or special event. Tell them they are automatically included in the drawing for a special prize. If they don't want to be eligible for the prize, they can "sell" their ticket for $1 to $10 - depending on your attendees. Why would they want to get rid of their ticket? Consider prize options/activities that can be completed during the event itself such as .... singing a song standing on a table; wearing a silly hat or mask; having their face painted; wearing a funny costume; or ???? Be creative!
Rent-a-Puppy

Basically, the fundraiser in a nutshell is that we rented out puppies on campus for playtime @ $5 per 30 minutes. The behind the scenes work started with contacting the Humane Society and explaining to them what we planned to do and asked them if they could come out and bring a bunch of puppies that we could "borrow" for 5 hours. Campus rules required that all animals be on a leash, so that needed to be planned for. We booked a location outside the student union. And then there was the advertising. We put up flyers around campus 1 week in advance and made Facebook Event group and invited all our friends to the event about 2-3 weeks in advance. Advertisement included mention of "Can't have pets in the dorm? Do you love puppies? Come Rent-A-Puppy to play with for 30 minutes! Bring your driver's license"
GREEK LIFE

Sprit Chain

This is a great fundraiser for high school students, but could be used with other groups. Have a competition within the different classes in the school (senior, junior, sophomore, freshmen) to see who has the most school spirit. Each class has two colors that their paper chain consists of. Sell each strip of paper for 25 or 50 cents. Keep the chains hidden and then at an assembly have class representatives bring out the huge paper chains that have accumulated over time. Which ever class’ chain is the longest receives bragging rights for the rest of the school year. This is a great activity to do right before homecoming or other school functions when school spirit is high. The only thing you have to pay for is the paper and staples/glue/tape.
**Womanless Pageant**

All you need is some brave men to dress up as their version of a woman and then have a pageant with them. Contestants wear makeup, evening gowns and even have a talent competition. Area contestants turn into raving beauties and the crowd never stops laughing. Donations come from ticket sales as well as food items. It is a hilarious evening that can raise lots of dollars. Lots of laughs and makes a plain spaghetti much more fun.
It’s a Girl Thing

A recent Multiple Sclerosis fundraising event featured a raffle entitled "It's a girl thing". The winner received a 'Pamper Me' packet for a day of relaxation and pampering. All it items were donated by local merchants. Tickets were sold for $1 each .. all of which was profit and with minimal effort! Their packet included a body massage, tanning pass, haircut & style, manicure, department store gift certificate, dinner for two and two movie passes. Be creative and tailor your fundraising packet to fit your organization and supporters! Prepare a nice certificate or letter for the winner. Make sure you publicize the donations from the local merchants AND be sure to send them a personal thank you!
Shower with Flowers

The South Shore Junior Women's Club of New Jersey has an ongoing fundraising event similar to the flamingo flocking. Our symbol is the daisy, so we use flowers instead of flamingos, we like to use the term "Shower with Flowers". We scatter 40-60 brightly colored flower pinwheels throughout the front lawn of various homes. We started with club members initially but it didn't take long before we were "Showering" outside of our small group of women. We just started this fundraiser this July and we have been averaging one home per week. We recently ordered more flowers and have begun an additional committee. Our system is much like the flamingo flocking. We charge a $5.00 donation for simply removing the flowers, $10.00 to remove and select someone to send them to next, and $15.00 to remove, resend, and find out who sent them to you. Most people choose the $15.00 option. This has been our most enjoyable and successful long-running fundraising idea, so far.
Seasonal

Goblin Insurance

Our group can make money prior to Halloween selling "Goblin Insurance" as a fundraising project. Here's how it works. Using a computer and a printer you print up special Halloween Insurance Policies. You charge $5 per residence policy and $15 per business policy. Here's the good part. You keep all the money! Your group agrees to clean up any Halloween mess - soaped windows, etc. made during Halloween night. You do not agree to repair vandalized items - broken windows - blown up mailboxes, etc. Most people will think it's a clever idea and will donate $5. Sell a couple hundred and you have yourself $1000. Your expense will be the cost of ink and a ream of paper.
**Valentine Bows**

This works well for groups of people who know each other e.g. schools, church, social clubs. Sell red (love), pink (like) and white (friendship) bows with a message. Use card stock (business card size) for personalized and anonymous messages attach desired color of bow with pin - we sold them for $1.00 each, raised over $350 in 4 hours. Each person can "send" as many messages as they want and the recipients get to wear the bows. Great for the ego! How to do it: 1. Have the sender write their name (if they want to); the recipient's name; brief message and attach bow. 2) The organizers of the event distribute all bows and messages (i.e. cupid) 3) Recipient receives bow and message, wears bow, keeps message.
Gift Wrapping

Get in touch with a store or mall in your area and ask about setting up a gift-wrapping fundraising booth for their customers for Valentine’s Day, Mother’s Day, Father’s Day and/or Christmas. Just like regular gift wrapping stations, you can charge different amounts for different levels of wrapping. You will need to invest in boxes, tape, wrapping paper, and bows. You can either accept donations, or charge a fee per gift (depending on size, etc.). Usually the store will let you make announcements advertising your booth over their intercom while you are there gift-wrapping. Make sure you have enough people on hand to staff the booth during times advertised.
**Pumpkin Festival**

Have a fundraising pumpkin festival in November with pumpkins for the children to paint. Cover a table with newspaper (tape it down with masking tape so it stays covered). Set out liquid tempera paints, paintbrushes and plastic yogurt containers filled with water for rinsing the brushes. Let the kids paint goofy or creepy faces on the pumpkins. Add in pumpkin baked goods including a pumpkin pie bake-off. Serve pumpkin pie along with hot beverages, raffles and other complementary activities. The result is fun and fundraising!