**FULL DAY FORUM ON**

**“HUMAN VALUES & SUSTAINABILITY”**

- **WHO SHOULD ATTEND?**
  Those who wish to more deeply inquire into the role values play in sustainability should consider attending. Although the role of business and other organizations in creating a better future will be a focus of the forum, it is important to hear from a variety of participants, regardless of affiliation. If you are committed to the possibility of shifting the values paradigm through dialogue and community participation, we encourage you to attend.

- **WHAT IS THE FORMAT?**
  The central activity of the Forum will be roundtable dialogues inquiring into values and sustainability. The dialogues will be enriched by keynote speakers and panel presentations.

- **WHERE WILL THE FORUM BE HELD?**
  Fairleigh Dickinson University
  College at Florham, Madison, NJ
  Lenfell Hall
  Hennessy Hall (The Mansion)
  This campus is located about 30 minutes west of New York City.

  For directions, please visit [http://www.fdu.edu/fm.html](http://www.fdu.edu/fm.html)

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**Tuesday APRIL 13th**

**FORUM SCHEDULE**

8:00am to 7:00pm

- Continental breakfast
- Keynote - Robert Sebbag, sanofi-aventis
  - Panel
  - Q & A
- Roundtable Dialogues
- Lunch
- Luncheon Speaker: Arturo Condo, INCAE Business School
- Keynote - Jeffrey Hollender, Seventh Generation
  - Panel
  - Q & A
- Roundtable Dialogues
  - Reception*

* Reception will be followed by Fulbright Film Festival

**KEYNOTE SPEAKERS**

- **Jeffrey Hollender**, Chairman and Cofounder of Seventh Generation.

**LUNCHEON SPEAKER**

- **Arturo Condo**, Rector of INCAE Business School in Costa Rica.

**PANEL MEMBERS, including:**

- **George Burrill**, Founder and former CEO, ARD Inc.
- **Joseph Holland**, Professor of Philosophy & Religion at St. Thomas University.
- **Morton Emanuel Winston**, Professor of Philosophy at College of New Jersey.

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“In Our Hands”

**“Human Values and Sustainability”**

Tuesday April 13th 2010

Presented by:

Fulbright Academy of Science and Technology (FAST)

Institute for Sustainable Enterprise (ISE)

Sponsored by:

The Aspen Institute
TUESDAY, APRIL 13, 2010
FULL DAY FORUM ON
“HUMAN VALUES & SUSTAINABILITY”

Fulbright Academy of Science and Technology (FAST) and Fairleigh Dickinson University’s Institute for Sustainable Enterprise (ISE) will be hosting a full-day forum to facilitate an influential dialogue on Human Values and Sustainability.

The Forum will focus on creating a dialogue about the relationship between human values and sustainability, with a particular focus on business and other large organizations. The Forum is also intended to be a launching pad for collaborative action and generating an extended dialogue where human values become a natural part of any sustainability initiative.

Fulbright Film Festival

Monday, April 12, 7:00 – 9:00 p.m.
Tuesday, April 13, 7:00 – 9:00 p.m.

At Fairleigh Dickinson University College at Florham, Madison, NJ

For more information about the Forum or the Film Festival:

Call: 973.443.8577

SPONSORSHIP OPPORTUNITIES

We invite you to become a co-partner of the Forum with one of the following sponsorship opportunities:

- **Gold Level**
  Sustaining Sponsors – $5,000

- **Silver Level**
  Contributing Sponsors – $2,500

- **Bronze Level**
  Participating Sponsors – $1,000

For more information on sponsorship opportunities, please contact:

- Daniel Twomey,
  Tel: 973.443.8802
  Email: dtwomey@fdu.edu

- Eric Howard,
  Tel: 207.799.3098,
  Email: programs@FulbrightAcademy.org

Or visit the forum website:

[www.fast-ise.org](http://www.fast-ise.org)

Film Festival

Monday, April 12th, 7:00pm–9:00p.m

Register Before March 15th

http://www.fast-ise.org

OR

Call: 207.799.3098

ABOUT REGISTRATION

<table>
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<th>Registration Fee</th>
<th>Before March 15th</th>
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ABOUT PRICING

The fee includes breakfast, refreshments, lunch and closing reception. If payment is not made at the time of booking, the registration will be provisional and confirmation will be sent when payment has been received in full.

- Reduced registration rates are available in limited quantities for participants in special needs. Inquiries will be considered on a first come first serve basis.

- FAST-ISE cannot guarantee places held on a provisional basis and seating may become sold out during a provisional hold.

- Registrations can be submitted as a sponsor or a participant to the Forum.