Fall 2013 Semester Course List
Fully Online AA & BA in Individualized Studies

This course list is intended for students who are advised by the Office of Online Programs. If you are in a different version of the AA or BAIS, consult with your academic advisor for the appropriateness of these courses.

Online students please note:

- A requirement fulfilled is listed for each course to act as guideline when selecting courses that will fulfill your remaining degree requirements.
- A free elective requirement can be fulfilled by any course for which you have not received credit.
- * denotes a course especially suited for AA students.

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<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
<th>Instructor</th>
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<tbody>
<tr>
<td>BUSI 2555.E1D</td>
<td>Inside the Art Market</td>
<td>3</td>
<td>N. Epstein</td>
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<tr>
<td>Requirement fulfilled: Business / Humanities / International Perspective</td>
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<td>Large fortunes have been made buying and selling artwork. Increasingly, the wealthiest from every country diversify their portfolios by investing in art (alongside more conventional investments in stocks, bonds, real estate, etc). One would expect old art, accepted by historians, to be the most lucrative but, surprisingly, Contemporary Art (produced after World War 2) is the most expensive and sought after segment of the art marketplace. This course examines how the art world operates -- how art is produced, branded, collected, valued, and sold on the international market.</td>
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<tr>
<td>BUSI 2640.E1D</td>
<td>Principles of Marketing</td>
<td>3</td>
<td>L. Roedder</td>
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<tr>
<td>Requirement fulfilled: Business</td>
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<td>The course will familiarize students with the basic concepts and tools of modern marketing. Students will learn the basic ingredients—product, price, distribution, and promotion—of effective marketing decisions. The course will also consider the importance of environmental factors, especially those driven by cultural, regulatory, competitive or technological forces. Other topics include consumer behavior, market research, market segmentation and product positioning.</td>
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<tr>
<td>BUSI 2645.E2D</td>
<td>Principles of Management</td>
<td>3</td>
<td>J. DePalma</td>
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<tr>
<td>Requirement fulfilled: Business</td>
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<td>An introduction to management concepts and the role of management in business and other organizations. Designed for potential and new managers, the course focuses on the essential managerial functions – planning, organizing, motivating, communicating, directing, decision making, staffing – and how they relate to one another. A learner-centered, problem-based approach is used with an emphasis on the development of skills necessary to achieve success in a wide variety of organizations in the public and private sectors. Students will gain a solid grasp of how effective managers coordinate human resources and their own skills to contribute to the mission of an organization.</td>
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<tr>
<td>COMM 2101.E3D</td>
<td>Professional Communications</td>
<td>3</td>
<td>E. Steiner</td>
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<tr>
<td>Requirement fulfilled: Communications / Advanced Writing / Public Speaking Sub.</td>
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<tr>
<td>Study of and practice in major oral and written communication techniques and modes appropriate to professional communicators and others. Emphasis on group dynamics, collaborative presentations, research, audience analysis, effective writing and speaking styles.</td>
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<td>COMM 3313.E1D</td>
<td>Mass Media: Television</td>
<td>3</td>
<td>A. Bugallo</td>
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<tr>
<td>Requirement fulfilled: Communications/ Social Science</td>
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<td>Through original media, this course illustrates the history and impact of television as a medium of mass communication. The course covers varied genres of television programming from the post-war years through the 1970s. Genres discussed include, news and</td>
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politics, comedy/variety, drama, adventure, and science fiction, with special attention given to notable television pioneers (personalities) such as Edward R. Murrow, Walter Cronkite, Milton Berle, Rod Serling and Ed Sullivan.

**CORE 1001.E6D Perspectives on the Individual**  
(3 credits)  
D. Epstein  

Requirement fulfilled: University Requirement (formerly Core 2007)  
Aspects of our sense of being an individual are explored through situations in literature, art and theory: the individual and her body (the effect of genetics); the individual and the state (The Handmaid's Tale); the individual and death (Gilgamesh); the individual and integrity (Jesus, Buddha, Socrates); the individual and nature (Pico and Wordsworth); the individual and his internal conflicts (Freud); the individual and prejudice (The Autobiography of Malcolm X and Night).  
Prerequisite: ENGL 1111 or equivalent and Global Issues

**CORE 3004.E3D Global Issues**  
(3 credits)  
E. Batha  

Requirement fulfilled: University Requirement (formerly Core 1006, Global Challenge)  
The first course in the revised University Core program uses the benefits of distance learning to provide students with tools and perspectives for confronting issues faced by people living in an increasingly interdependent and interconnected world. As they investigate challenges to humankind, such as those raised by environmental degradation, modern warfare and deadly infectious diseases, students will interact with classmates and faculty members. Special attention will be given to the implications of the scientific method as compared with cultural, aesthetic and ethical approaches to understanding the world around us. Through access to sources on the Internet, students will learn how to evaluate and integrate information.  
Prerequisite: ENGL 1111 or equivalent

**CORE 3004.E4D Global Issues**  
(3 credits)  
K. Vehrkenks  

Requirement fulfilled: University Requirement (formerly Core 1006, Global Challenge)  
The first course in the revised University Core program uses the benefits of distance learning to provide students with tools and perspectives for confronting issues faced by people living in an increasingly interdependent and interconnected world. As they investigate challenges to humankind, such as those raised by environmental degradation, modern warfare and deadly infectious diseases, students will interact with classmates and faculty members. Special attention will be given to the implications of the scientific method as compared with cultural, aesthetic and ethical approaches to understanding the world around us. Through access to sources on the Internet, students will learn how to evaluate and integrate information.  
Prerequisite: ENGL 1111 or equivalent

**ECON 1121.E2D Macroeconomics**  
(3 credits)  
L. Colon  

Requirement fulfilled: Social Science / Business  
The analytical and practical applications of microeconomics; problems of consumer behavior and demand; the allocation of resources of production; factor pricing and market conduct under pure competition, imperfect competition, oligopoly and monopoly.

**ENGL 1111.E3D Literature & Composition I**  
(3 credits)  
L. Elfers-Mabli  

Requirement fulfilled: University Requirement (English Composition I)  
Principles of grammar, rhetoric and style; expository writing; introduction to literary forms, especially short fiction. Prerequisite to all other English courses.

**ENGL 1112.E2D Literature & Composition II**  
(3 credits)  
C. Miller  

Requirement fulfilled: University Requirement (English Composition II)  
Expository writing; literary criticism; introduction to literary forms, especially drama, poetry and the novel; research techniques.  
Prerequisite: ENGL 1111 or equivalent

**ENGL 2811.E2D Woman’s Voices: International Survey**  
(3 credits)  
L. Elfers-Mabli  

Requirement fulfilled: Humanities / International Perspective  
Through novels, short stories, and non-fiction, students are offered an international survey of attitudes, perceptions, and ideals of women from eleventh century Japan to twentieth century Nigeria. Discussions explore the status of women as well as promote an understanding of common themes found in all cultures.  
Prerequisite: ENGL 1111

**ENGL 3141.E1D Travel Writing**  
(3 credits)  
C. Miller  

Requirement fulfilled: Advanced Writing  
The art and practice of travel writing, explored through contemporary travel essays. We will write and discuss a range of essays from personal essays to commercial reviews. Write about where you are, have been, or would like to be.  
Prerequisite: ENGL 1112 or equivalent
**HIST 2285. E1D**  New Jersey History  (3 credits)  P. Mabli
Requirement fulfilled: Humanities
The history of the State of New Jersey from colonial times to the present.

**HUMN 2241.E1D**  Greek Civilization  (3 credits)  D. Epstein
Requirement Fulfilled: Humanities / Social Science
This course will explore the history and culture of Greece during the 5th Century B.C. Topics will include Greek Constitutional History (especially the development of Greek Democracy), the Persian Wars, the rise of the Athenian Empire and the Peloponnesian Wars.

**MATH 1141.E2D**  Intro to Mathematical Methods  (3 credits)  R. Medaska
Requirement fulfilled: Mathematics
Linear and nonlinear equations and functions, exponential and logarithmic functions, simple and compound interest, annuities, matrices and simultaneous equations, sets, introduction to calculus.

**MATH 1201.E1D**  Calculus I  (4 credits)  T. Abraham
Requirement fulfilled: Mathematics
Slope, equations of lines, plane analytic geometry, slope of a curve, rate of change of functions, derivatives of algebraic and trigonometric functions, maxima and minima, mean value theorem, indeterminate forms.

Prerequisite: Precalculus or the equivalent

**MIS 2101.E3D**  Management Information Systems  (3 credits)  R. Medaska
Requirement fulfilled: Business & Technology
This course is an overview of information systems specifically addressing their management and current technology. The evolving role in information systems and related technology within a business organization are studied. The learning process is enhanced by using spreadsheet and database management software on personal computers for business applications.

Prerequisite: MIS 1135 or equivalent

**MIS 2171. E1D**  Creating E-Portfolios  (3 credits)  R. Medaska
Requirement fulfilled: Business & Technology
Learn to increase efficiency in the office, classroom, organization and beyond in this course designed to utilize the latest in production technology. Get started with the latest technological advancements in multimedia and produce documents and outputs designed for the web and more. Organize work and assignments in media-rich PDF Portfolios. Improve collaboration and security using powerful commenting tools and password protection. Easily bring together documents, spreadsheets, presentations, web pages, videos, photos, and more in a polished PDF file or PDF Portfolio.

**MIS 3142.E2D**  Information Security  (3 credits)  R. Medaska
Requirement Fulfilled: Business & Technology
The course introduces the concepts of information security, the security assessment and the implementation of security via minimal technical terminology and acronyms to appeal to a broader audience. It includes real world examples, and case studies for illustrations. Hands on projects help to shape the scope of information security, and its application in the business world today.

Prerequisite: MIS 1135 or equivalent

**PHIL 2351. E1D**  Medical Law and Ethics  (3 credits)  M. Rubin
Requirement fulfilled: Humanities / Social Science
This course is an introduction to the relationship between law and ethics applicable to the healthcare industry. Emphasis will be placed on understanding and properly employing the patient-healthcare provider relationship, maintaining patient right-to-privacy considerations, examining various ethical issues in health care and understanding the parameters of liability and malpractice.

**PSYC 2006.E1D**  Emotionally Healthy Lifestyles  (3 credits)  C. Henry
Requirement fulfilled: Social Science
The purpose of this course is to provide students with an opportunity to examine stress at home, work, and in the community. We will explore the physical and emotional impact of stress on the mind and body. Effective and empirically supported coping strategies will be presented in detail.

**SCIE 2008.E1D**  Chemistry in Everyday Life  (3 credits)  J. DePalma
Requirement fulfilled: Natural Science
Designed specifically for non-science majors, this course explains the importance of basic chemical principles and the impact they have on our daily lives within a framework of relevant, real world applications. Included may be topics such as the nutritional basis of healthy living, medicines and drugs, pollution & the conservation of natural resources, and the agricultural production of food for an ever-expanding world population.

**SOCI 2247.E1D  Popular Culture**  
*Requirement Fulfilled: Social Science*

This course will be structured around the general framework of a text on Popular Culture. Aside from readings in the text, the class will experience films, music, television shows, advertising and popular literature. In addition pop art will be discussed as the melding of fine art and mass culture and dress will be explored as a form of popular material culture.

**SOCI 3610.E1D  Multicultural Perspectives**  
*Requirement fulfilled: Social Science*

Students will examine how cultural differences that result from race, class, gender, and sexual orientation impact behaviors and attitudes. The existing systems of power and privilege that maintain the social constructions of race, gender, and sexual orientation within the United States will be analyzed. Historical and current perspectives on race, class, gender, and sexual orientation will be presented.

### 10 Week Courses: October 6 – December 14

**BIOL 2053.E1D  Thinking the Environment**  
*Requirement fulfilled: Natural Science*

Students explore “how” we think about the environment by examining the works of explorers, scientists, philosophers, and artists from the eighteenth century to the present. Authors including Darwin, Thoreau, and Muir set the background for our primary focus on contemporary writers such as John Elder, Aldo Leopold, Edward Abbey, N. Scott Momaday, and Barry Lopez.

**COMM 3118.E1D  Social Media-Branding & Leading in Digital World**  
*Requirement fulfilled: Communication / Business*

Understanding and using best practices in Social Media marketing for branding and implementing an effective branding strategy. During this course, students will explore how to listen and monitor online competition and manage various online tools and processes for effective communication.

**HIST 2282.E1D  Government and the Individual**  
*Requirement fulfilled: Humanities / Social Science*

The nature and functions of government; the Constitutional framework; Federalism; civil rights; public opinion and public information; interest groups and political pressures; campaigns, voting and elections; bureaucracy; the courts, the president and Congress.

**MGMT 1110.E2D  Business in Global Society**  
*Requirement fulfilled: International Perspective / Business*

A survey of the functions and operations of business organization in a global marketplace. Organizational structure, operations and financing of business firms are studied in light of the legal, social, regulatory and environmental issues affecting business on a global basis. Critical thinking, communication, research and problem-solving skills are emphasized in individual and group settings.

**MIS 1135.E2D  Introduction to Computers**  
*Requirement fulfilled: Computer Requirement*

An overview of computers. Topics include hardware, software components, fundamentals of word processing, spreadsheets, databases, e-mail and the Internet.

**PADM 4400.E5D  Seminar on Leadership Development**  
*Requirement fulfilled: Public Service Admin / Business*

In this seminar, participants will study leadership theories and their application in the public sector setting with a view toward developing their individual leadership skills.

**PADM 4505.E2D  Psychology of Terrorism**  
*Requirement fulfilled: Public Service Admin / Social Science*

An in-depth analysis of terrorism, the terrorists’ beliefs and reasons for actions against a certain group or government agency both here and abroad. What beliefs or cause the terrorist practices and the psychology of the suicide bomber syndrome.
PADM 4563.E2D    Violence & Culture     (3 credits) R. Massi
Requirement fulfilled:  Public Service Admin / Social Science / International Perspective
A thought-provoking look at the complexity and contradiction involved in violence within society through examination of global societies. The course will examine the contrasts between violent and non-violent societies around the globe.

PADM 4566.E1D Intro to Cybercrime & Computer Forensics   (3 credits) E. Doherty
Requirement fulfilled: Public Service Admin / Technology
This is an introduction into the basics of Cybercrime and Computer Forensics. This course will help the student define Cybercrime, categorize Cybercrime and fight Cybercrime. This student will also have an understanding of what Computer Forensics is and their relation to solving Cybercrimes.

POLS 3801.E1D Government & Political Systems    (3 credits) E. Lee
Requirement fulfilled: International Perspective / Social Science / Public Service Administration
This course will explore fundamental concepts of governmental and political systems in various countries. It will introduce students to the role governments play in identifying and addressing issues that impact their citizens. The impact of the political system on governments and its actions will also be investigated.

*PSYC 1141.E2D  General Psychology 1      (3 credits) L. Lackey-Laubsch
Requirement fulfilled: Social Science
Topics in developmental, abnormal and experimental psychology.

**School of Administrative Science Graduate Classes**

Click Here for Fall 2013 MAS, MSHS, and MSA Course Schedules.

Note to those in BAIS program: Students who have earned at least 99 credits are eligible to take up to 9 credits of graduate coursework from the Master of Administrative Science (MAS), Master of Science in Homeland Security (MSHS) or Master of Sports Administration (MSA) degree program. After completion of the BA degree and admission to the desired graduate program, those graduate courses with a B or better can be used to fulfill requirements of the respective master’s degree. In other words, up to 9 graduate credits can be used towards both the BA in Individualized Studies and the MAS, MSHS, or MSA degrees.

For more information on these graduate degrees, visit their websites or call the School of Administrative Science at 201-692-7171.