**OFFICE OF ONLINE PROGRAMS**

**www.fdu.edu/online**

**online@fdu.edu**

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**Fall 2012 Semester Course List**

**Fully Online AA & BA in Individualized Studies**

This course list is intended for students who are advised by the Office of Online Programs. If you are in a different version of the AA or BAIS, consult with your academic advisor for the appropriateness of these courses.

Online students please note:

- A requirement fulfilled is listed for each course to act as guideline when selecting courses that will fulfill your remaining degree requirements.
- A free elective requirement can be fulfilled by any course for which you have not received credit.
- * denotes a course especially suited for AA students.

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<tr>
<th>12 Week Courses: September 23 – December 15</th>
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<tr>
<th>ART 2211.E1D</th>
<th>History of Photography</th>
<th>(3 credits)</th>
<th>N. Epstein</th>
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<tr>
<td>Requirement fulfilled: Humanities</td>
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<tr>
<td>This course follows the history of the early pioneers of photography and traces the technical advancements up to and including modern digital imaging. In addition to the historical aspect of the photographic medium, the course will also cover the basic elements of design, composition, and camera manipulation that go into the creation of a good photographic image.</td>
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<tr>
<th>BUSI 2645.E1D</th>
<th>Principles of Management</th>
<th>(3 credits)</th>
<th>J. DePalma</th>
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<tr>
<td>Requirement fulfilled: Business</td>
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<td>An introduction to management concepts and the role of management in business and other organizations. Designed for potential and new managers, the course focuses on the essential managerial functions – planning, organizing, motivating, communicating, directing, decision making, staffing – and how they relate to one another. A learner-centered, problem-based approach is used with an emphasis on the development of skills necessary to achieve success in a wide variety of organizations in the public and private sectors. Students will gain a solid grasp of how effective managers coordinate human resources and their own skills to contribute to the mission of an organization.</td>
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<tr>
<th>COMM 2101.E1D</th>
<th>Professional Communications</th>
<th>(3 credits)</th>
<th>E. Steiner</th>
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<tr>
<td>Requirement fulfilled: Communications / Advanced Writing / Public Speaking Sub.</td>
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<tr>
<td>Study of and practice in major oral and written communication techniques and modes appropriate to professional communicators and others. Emphasis on group dynamics, collaborative presentations, research, audience analysis, effective writing and speaking styles.</td>
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<tr>
<th>COMM 2240.E2D</th>
<th>Blogging: Sharing Ideas in Web 2.0</th>
<th>(3 credits)</th>
<th>L. Elfers-Mabli</th>
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<tr>
<td>Requirement fulfilled: Communications / Public Speaking Sub.</td>
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<td>The advent of Web 2.0 and social-networking tools provide a global audience, as well as global participation in varied fields, including business, politics, education, and news media. This course examines the history and features of a weblog (blog) and its evolving applications.</td>
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<tr>
<th>COMM 3312.E1D</th>
<th>Mass Media: The Home Front</th>
<th>(3 credits)</th>
<th>A. Bugallo</th>
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<tbody>
<tr>
<td>Requirement fulfilled: Communications / Humanities / Social Science / Public Speaking Sub.</td>
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<td>This course is designed to provide students a forum through which they will experience authentic examples of the major media of mass communication during World War II as presented to American audiences on the home front. Through examples of original broadcasts of newsreels, feature films, short subjects, print media, animation and radio, students will gain an understanding of mass communication and how it was designed to influence, inform and entertain its intended audience, the American public.</td>
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Core 1001.E1D  Perspectives on the Individual  (3 credits)  D. Epstein
Requirement fulfilled: University Requirement (formerly Core 2007)
Aspects of our sense of being an individual are explored through situations in literature, art and theory: the individual and her body (the effect of genetics); the individual and the state (The Handmaid's Tale); the individual and death (Gilgamesh); the individual and integrity (Jesus, Buddha, Socrates); the individual and nature (Pico and Wordsworth); the individual and his internal conflicts (Freud); the individual and prejudice (The Autobiography of Malcolm X and Night).
Prerequisite: ENGL 1111 or equivalent and Global Issues

Core 3004.E3D  Global Issues  (3 credits)  E. Batha
Requirement fulfilled: University Requirement (formerly Core 1006, Global Challenge)
The first course in the revised University Core program uses the benefits of distance learning to provide students with tools and perspectives for confronting issues faced by people living in an increasingly interdependent and interconnected world. As they investigate challenges to humankind, such as those raised by environmental degradation, modern warfare and deadly infectious diseases, students will interact with classmates and faculty members. Special attention will be given to the implications of the scientific method as compared with cultural, aesthetic and ethical approaches to understanding the world around us. Through access to sources on the Internet, students will learn how to evaluate and integrate information.
Prerequisite: ENGL 1111 or equivalent

ECON 1121.E3D  Macroeconomics  (3 credits)  L. Colon
Requirement fulfilled: Social Science / Business
The analytical and practical applications of microeconomics; problems of consumer behavior and demand; the allocation of resources of production; factor pricing and market conduct under pure competition, imperfect competition, oligopoly and monopoly.

ENGL 1111.E3D  Literature & Composition I  (3 credits)  L. Elfers-Mabli
Requirement fulfilled: University Requirement (English Composition I)
Principles of grammar, rhetoric and style; expository writing; introduction to literary forms, especially short fiction. Prerequisite to all other English courses.

ENGL 1112.E2D  Literature & Composition II  (3 credits)  C. Miller
Requirement fulfilled: University Requirement (English Composition II)
Expository writing; literary criticism; introduction to literary forms, especially drama, poetry and the novel; research techniques.
Prerequisite: ENGL 1111 or equivalent

HIST 2115.E1D  The Revolutionary Nation: U.S. History I  (3 credits)  P. Mabli
Requirement Fulfilled: Humanities
The course will examine American history from the perspective of its upheavals and revolutions in ideals and actions. Students will gain a better understanding of America’s history from its early settlers to its western expansion. Not only as a chronological chain of events, but as a malleable and active environment for change and progress.

MATH 1141.E2D  Intro to Mathematical Methods  (3 credits)  R. Medaska
Requirement fulfilled: Mathematics
Linear and nonlinear equations and functions, exponential and logarithmic functions, simple and compound interest, annuities, matrices and simultaneous equations, sets, introduction to calculus.
MATH 1201.E1D  Calculus I  (4 credits)  T. Abraham
Requirement fulfilled: Mathematics
Slope, equations of lines, plane analytic geometry, slope of a curve, rate of change of functions, derivatives of algebraic and trigonometric functions, maxima and minima, mean value theorem, indeterminate forms.
Prerequisite: Precalculus or the equivalent

MGMT 2261.E5D  Human Motivation and Behavior  (3 credits)  R. Medaska
Requirement fulfilled: Business
Behavioral aspects of individual motivation, group behavior and interactions in formal and informal organization structures.

MIS 2101.E3D  Management Information Systems  (3 credits)  R. Medaska
Requirement fulfilled: Business & Technology
This course is an overview of information systems specifically addressing their management and current technology. The evolving role in information systems and related technology within a business organization are studied. The learning process is enhanced by using spreadsheet and database management software on personal computers for business applications.
Prerequisite: MIS 1135 or equivalent

MIS 2151.E2D  E-Commerce & Beyond  (3 Credits)  R. Medaska
Requirement fulfilled: Business & Technology / International Perspective
This course addresses the use of e-commerce technologies for competitive advantage within a global market economy. Emphasis is placed on the ramifications of the use of a business tool that does away with the old notions of time and space. Students will study international companies and business professionals from other countries giving them the advantage of a real world view of globally connected economy and provide concrete examples of how business can take advantage of this web of connections for substantial growth, progress, success and profit. Topics to be discussed include: e-commerce basics and components; e-commerce strategy; e-commerce web presence development; online marketing; online security; online legalities.

MIS 3142.E2D  Information Security  (3 credits)  R. Medaska
Requirement Fulfilled: Business & Technology
The course introduces the concepts of information security, the security assessment and the implementation of security via minimal technical terminology and acronyms to appeal to a broader audience. It includes real world examples, and case studies for illustrations. Hands on projects help to shape the scope of information security, and its application in the business world today.
Prerequisite: MIS 1135 or equivalent

MKTG 2121.E1D  Fundamentals of International Marketing  (3 credits)  L. Roedder
Requirement Fulfilled: Business / International Perspective
Functions and behavior of international marketing; import and export; currency and pricing matters; political, social, legal and cultural influences; exchange rates; tariffs; and other matters pertinent to international commerce.
Prerequisite: course in marketing or equivalent

PHIL 2255.E2D  Business Ethics  (3 credits)  D. Epstein
Requirement fulfilled: Humanities / Business
Ethical theories and moral concepts in their application to business. Moral issues in regard to justice, social responsibility, regulation vs. free enterprise, the right of consumers, corruption and conflict of interest, advertising, environmental and ecological problems.

PSYC 2006.E1D  Emotionally Healthy Lifestyles  (3 credits)  C. Henry
Requirement fulfilled: Social Science
The purpose of this course is to provide students with an opportunity to examine stress at home, work, and in the community. We will explore the physical and emotional impact of stress on the mind and body. Effective and empirically supported coping strategies will be presented in detail.

SCIE 2008.E1D  Chemistry in Everyday Life  (3 credits)  J. DePalma
Requirement fulfilled: Natural Science
Designed specifically for non-science majors, this course explains the importance of basic chemical principles and the impact they have on our daily lives within a framework of relevant, real world applications. Included may be topics such as the nutritional basis of healthy living, medicines and drugs, pollution & the conservation of natural resources, and the agricultural production of food for an ever-expanding world population.
SOCI 2247.E1D  Popular Culture  (3 credits)  E. Steiner  
Requirement Fulfilled: Social Science  
This course will be structured around the general framework of a text on Popular Culture. Aside from readings in the text, the class will experience films, music, television shows, advertising and popular literature. In addition pop art will be discussed as the melding of fine art and mass culture and dress will be explored as a form of popular material culture.

SOCI 3246.E1D  Introduction to Healthcare Systems  (3 credits)  M. Rubin  
Requirement Fulfilled: Social Science  
This course will focus on the United States health care system, emphasizing the major trends and issues that have led to the current deadlock over health care reform. The course takes a historical approach as it analyzes a variety of approaches to health care financing, delivery and reform. Although this course concentrates on the U.S. health care system, the systems of other nations will be reviewed in comparison.

SOCI 3610.E1D  Multicultural Perspectives  (3 credits)  C. Henry  
Requirement Fulfilled: Social Science  
Students will examine how cultural differences that result from race, class, gender, and sexual orientation impact behaviors and attitudes. The existing systems of power and privilege that maintain the social constructions of race, gender, and sexual orientation within the United States will be analyzed. Historical and current perspectives on race, class, gender, and sexual orientation will be presented.

10 Week Courses: September 23 – December 1

BIOL 2053.E1D  Thinking the Environment  (3 credits)  J. Jacoby  
Requirement fulfilled: Natural Science  
Students explore “how” we think about the environment by examining the works of explorers, scientists, philosophers, and artists from the eighteenth century to the present. Authors including Darwin, Thoreau, and Muir set the background for our primary focus on contemporary writers such as John Elder, Aldo Leopold, Edward Abbey, N. Scott Momaday, and Barry Lopez.

COMM 3118.E1D  Social Media-Branding & Leading in Digital World  (3 credits)  M. Moran  
Requirement fulfilled: Communication / Business  
Understanding and using best practices in Social Media marketing for branding and implementing an effective branding strategy. During this course, students will explore how to listen and monitor online competition and manage various online tools and processes for effective communication.

COMM 3314.E2D  Research in a Digital World  (3 credits)  Staff  
Requirement fulfilled: Communications / Public Speaking Sub.  
Introduction to and manipulation of research and communication using the digital diversity of research materials. These will include using the Internet, the Library's online databases, the "invisible" web, library catalog sites, blogs, and wikis and probably more. Students acquire search and evaluation skill (learn to find, analyze and effectively use information sources). Each student will also be expected to write annotations and explanations of their sources; this material is spaced out over the semester so that assembly is made relatively simple and the process progressive. Each student will be engaged in a semester long project on a subject of their choice as guided by and approved by the professor.

HIST 2282.E1D  Government and the Individual  (3 credits)  A. Laubsch  
Requirement fulfilled: Humanities / Social Science  
The nature and functions of government; the Constitutional framework; Federalism; civil rights; public opinion and public information; interest groups and political pressures; campaigns, voting and elections; bureaucracy; the courts, the president and Congress.

MGMT 1110.E2D  Business in Global Society  (3 credits)  R. Fritzky  
Requirement fulfilled: International Perspective / Business  
A survey of the functions and operations of business organization in a global marketplace. Organizational structure, operations and financing of business firms are studied in light of the legal, social, regulatory and environmental issues affecting business on a global basis. Critical thinking, communication, research and problem-solving skills are emphasized in individual and group settings.
PADM 4400.E1D  Seminar on Leadership Development  (6 credits)  M. Coyle
Requirement fulfilled: Public Service Admin / Business
In this seminar, participants will study leadership theories and their application in the public sector setting with a view toward developing their individual leadership skills.

PADM 4505.E2D  Psychology of Terrorism  (3 credits)  R. Ritchie
Requirement fulfilled: Public Service Admin / Social Science
An in-depth analysis of terrorism, the terrorists’ beliefs and reasons for actions against a certain group or government agency both here and abroad. What beliefs or cause the terrorist practices and the psychology of the suicide bomber syndrome.

PADM 4545.E1D  Effective Risk Communication for Leadership  (3 credits)  B. Clark
Requirement fulfilled: Public Service Admin / Advanced Writing
Developing better oral and writing skills with the use of modern technology, learning how to deal with the media as a public relations officer and to use the media as an effective tool, writing press releases, fostering good relationships with the media, developing better public relations skills to inform and educate the public and how to handle damage control.

PADM 4563.E1D  Violence & Culture  (3 credits)  R. Massi
Requirement fulfilled: Public Service Admin / Social Science / International Perspective
A thought-provoking look at the complexity and contradiction involved in violence within society through examination of global societies. The course will examine the contrasts between violent and non-violent societies around the globe.

PADM 4566.E1D  Intro to Cybercrime & Computer Forensics  (3 credits)  E. Doherty
Requirement fulfilled: Public Service Admin / Technology
This is an introduction into the basics of Cybercrime and Computer Forensics. This course will help the student define Cybercrime, categorize Cybercrime and fight Cybercrime. This student will also have an understanding of what Computer Forensics is and their relation to solving Cybercrimes.

PSYC 1141.E2D  General Psychology 1  (3 credits)  L. Lackey-Laubsch
Requirement fulfilled: Social Science
Topics in developmental, abnormal and experimental psychology.

School of Administrative Science Graduate Classes

Click Here for Fall 2012 MAS, MSHS, and MSA Course Schedules.

Note to those in BAIS program: Students who have earned at least 99 credits are eligible to take up to 9 credits of graduate coursework from the Master of Administrative Science (MAS), Master of Science in Homeland Security (MSHS) or Master of Sports Administration (MSA) degree program. After completion of the BA degree and admission to the desired graduate program, those graduate courses with a B or better can be used to fulfill requirements of the respective master’s degree. In other words, up to 9 graduate credits can be used towards both the BA in Individualized Studies and the MAS, MSHS, or MSA degrees.

For more information on these graduate degrees, visit their websites or call the School of Administrative Science at 201-692-7171.