June 12, 2007

Silberman College Dean Appointed

Dear Friends and Colleagues,

The Silberman College of Business is pleased to announce that Dr. William M. Moore has been appointed the new dean. Since 2002, Dr. Moore has served as the dean and professor of management at the Franklin P. Perdue School of Business at Salisbury University in Salisbury, Maryland.

Dr. Moore brings to the table an outstanding combination of academic credentials, administrative skills and professional experiences. Having taught abroad and having conducted extensive research on economic issues that cross borders, Dr. Moore has a full understanding of the interconnected nature of today’s global economy. Thus, he is particularly well suited to lead the continuing advancement of our AACSB-accredited Silberman College within the overall framework of the Fairleigh Dickinson’s mission to prepare world citizens through global education. In addition to his membership on AACSB accreditation committees, he served on the blue ribbon panel that rewrote the accreditation standards for AACSB International and he is intimately familiar with the benchmarks and criteria that define and drive the best programs in business education.

Prior to his work at Salisbury University, Dr. Moore was the dean of the College of Business Administration and professor of management at Valparaiso University in Valparaiso, Indiana. In 1997–98 he was a visiting professor teaching international management and business negotiations at Yang-En University, Quanzhou, Fujian, China. He also has served as the interim dean of the College of Business and Public Administration at Drake University, Des Moines, Iowa, and was associate professor and chair of the department of management and international business at Drake University. There, he was the recipient of the Outstanding Teaching Award for the College of Business and Public Administration.

Our new dean has more than ten years of broad-based private industry experience with TRW Inc. He held a variety of human-resources and labor-relations positions, including division human resource manager, human resource supervisor and organizational improvement specialist.
His responsibilities have ranged from handling union-management relations and negotiations as well as grievance procedures to developing leadership programs for managerial candidates, coordinating conflict resolution efforts and conducting job-skills training seminars.

Dr. Moore earned his BS at West Virginia State University, Institute, West Virginia; an MBA from Case Western Reserve University, Cleveland, Ohio; and his PhD in business administration from The Ohio State University, Columbus, Ohio, where he also served as an instructor and research assistant.

His extensive range of research interests include the privatization of public-sector services and the impact on customer service and labor relations; training and workplace development needs in insurance, banking and financial institutions; management practices in both state-owned and private enterprises in Poland; and the impact of health and safety regulations on accidents in the logging industry in the United States and Canada.

Dr. Moore will assume his duties as dean on August 1. Our entire community of educators, administration, and students look forward to welcoming him to FDU and supporting him in his very important role.