At Fairleigh Dickinson University’s Silberman College of Business, we know what it takes to prepare students for careers in today’s dynamic, fast-paced, global economy.

Our undergraduate programs will expose you to the latest issues and big ideas in business today — and provide you with the fundamental business skills that prospective employers and graduate schools value.

Silberman College of Business is accredited by AACSB International — the Association to Advance Collegiate Schools of Business. This “seal of approval” is the highest standard of achievement for business schools worldwide.

You will learn how to think innovatively, capitalize on opportunities and present your ideas persuasively — creating solutions for the challenges you will face as a business leader or entrepreneur.
Build a Portfolio of In-Demand Skills

Our relevant and practice-oriented programs will prepare you to excel as a business professional. Your classes will feature a dynamic mix of lectures, case studies, team exercises, guest speakers and fieldwork designed to stimulate discussion and engage your imagination.

Employers praise Silberman College graduates for their quality business preparation, leadership and communication skills, and strong work ethic. Some of the opportunities you will have to hone your business skills include:

- Managing a virtual business
- Developing an actual business plan
- Forging relationships with local business leaders
- Competing in the FDU Innovation Challenge for student entrepreneurs
- Studying abroad
- Building your résumé through valuable internships

Professors Who Know the World of Business

At Silberman College, you will be taught by members of our highly qualified faculty — not by teaching assistants or graduate assistants — with typical class sizes of 20 or fewer students.

- Our faculty members include graduates of top business schools from around the world.
- They have worked in the international marketplace — from Africa and India to China and Latin America.
- They include former corporate executives and current industry consultants.

Our professors stay current with developments in their fields: their research and writings are published in leading professional journals, and their opinions are regularly sought by the media. More than 80 percent of our full-time faculty hold the highest degree in their field. Most of all, they are committed to preparing the next generation of business leaders.
There is no substitute for on-the-job experience. Silberman’s Office of Applied Business Learning will assist you in securing professional internships. You will earn college credits, make great career connections and graduate with an impressive résumé that demonstrates your work in the “real world.”

Silberman students intern at such leading companies as:

- Barclays Capital
- BASF
- CB Richard Ellis
- CBS
- Deloitte
- Dun & Bradstreet
- Enterprise
- ESPN
- Goldman Sachs
- Johnson & Johnson
- KPMG
- Liz Claiborne
- Mars Chocolate
- Merrill Lynch
- Michael Kors
- Morgan Stanley Smith Barney
- MTV
- New York Giants
- New York Jets
- Novartis
- PricewaterhouseCoopers
- Prudential
- Vanguard Energy Partners, LLC
- Verizon
- Viacom
- Wells Fargo

You can begin preparing for your future as early as your freshman year, taking advantage of our full range of professional career services, including résumé preparation, mock interviews and presentation skills development.

FDU’s special relationship and consultative status with the United Nations also guarantees you the chance to learn how international events and policies impact business in the United States and worldwide.

Minutes from the Heart of World Commerce

Our campus locations in Madison and Teaneck, NJ, offer easy access to New York City. That means incredible learning opportunities for you as a Silberman College business major. You will meet and talk with corporate leaders from a wide range of industries and visit some of the world’s leading centers of business, finance and economic policy-making.
A Record of Graduate Success

Our great location and outstanding relationships provide a variety of employment opportunities for our students. Leading firms in key industries — pharmaceutical and life sciences, financial services, health care, retail, sports and media — have recently hired graduates of FDU’s Silberman College of Business, including:

- Cablevision
- Ernst & Young
- First Investors Corp.
- GlaxoSmithKline
- Hoffmann-La Roche Ltd.
- HSBC
- Lincoln Financial Advisors
- Merrill Lynch
- Morgan Stanley Smith Barney
- Nordstrom
- PNC Financial Services
- Quest Diagnostics
- Verizon
- Watson Pharmaceuticals

Added Insights From FDU’s Graduate Programs and Innovative Business Institutes

You can take advantage of valuable learning, networking and research opportunities through graduate business programs that explore important issues facing the business sector, and through these specialized institutes affiliated with Silberman College of Business:

- Rothman Institute of Entrepreneurship
- Institute for Sustainable Enterprise
- Institute for Forensic Science Administration

Business studies are offered on both FDU campuses — our College at Florham in Madison, NJ, and Metropolitan Campus in Teaneck, NJ.
Areas of Study at Silberman College of Business

As a business major, your degree options include:

- Bachelor of Science (BS)
  - Accounting
  - Business Administration
    Concentrations: Information Systems and International Business
  - Entrepreneurship
  - Finance
  - Management
    Concentrations: Human Resources and Leadership
  - Marketing

Learn more at www.fdu.edu/business

Outside the Classroom

You will find many opportunities to prepare for professional growth, as well as make a difference on campus and the community, including:

PROFESSIONAL DEVELOPMENT PROGRAM (PDP)

Hone your skills for professional success through the College's popular PDP program, featuring year-round events, career workshops, alumni networking experiences and more. Topics range from job-search preparation to professional ethics. Explore the latest offerings at facebook.com/scbundergraduate.

BUSINESS HONOR SOCIETY

Beta Gamma Sigma

STUDENT BUSINESS ORGANIZATIONS

- Accounting Society
- ALPFA
- Business Leaders of Tomorrow
- Entrepreneurship Club
- Finance Club
- Management Leaders of Tomorrow
- Marketing Mix

Freshmen at the College at Florham also can participate in a living/learning community designed to foster business leaders with a global perspective. Students live in a common residence hall, work closely with faculty in enriched classes and participate in special seminars, workshops and field trips.

FDU’s Combined Degree Advantage®

Earn your bachelor’s and master’s degrees in just five years — with scholarship support for your fifth year of graduate study!

FDU’s 4 + 1 accelerated combined degree programs allow motivated and high-performing students to earn both their undergraduate and graduate degree in just five years.

Our Combined Degree Advantage® rewards students who have excellent academic records with continued scholarship support for graduate study in their fifth year at FDU.

Details on eligibility, scholarship amounts and qualifying programs can be found at fdu.edu/advantage.

BUSINESS COMBINED DEGREE PROGRAMS

- BS in Business Administration/MBA
- BS in Business Administration/MS in Accounting
- BS in Business Administration/MS in Taxation
- BS in Accounting/MBA or MS in Taxation
- BS in Entrepreneurship/MBA or MS in Accounting
- BS in Finance/MBA or MS in Accounting
- BS in Management/MBA or MS in Accounting
- BS in Marketing/MBA or MS in Accounting

If you want to become a Certified Public Accountant (CPA), you can earn a combined Bachelor of Science (BS)/Master of Science (MS) in Accounting degree in four years plus one semester. This 150-hour program incorporates the latest issues in accounting, taxation and law, preparing students for the public or private accounting sector.