Turn Sustainable Business Practices into Your Competitive Advantage

AMA’s Green Leadership: Implementing Sustainability Strategies

You know why sustainability is the future of business, now find out how to use it to improve your business. AMA’s 1-2 day seminar, AMA’s Green Leadership: Implementing Sustainability Strategies, provides you with practical experience to help you develop your organization’s design and implement sustainability systems and programs. Register now with code LA41 and save $150.

- Gain insights into the economic, social, and ecological impact of continued unsustainable business practices
- Understand the variety and depth of approaches to success
- Learn the key factors in change management for implementing a sustainable enterprise culture
- Identify your most critical personal and company issues
- Recognize and apply the value of sustainability reporting and effective communications

The future of business is being built on “green” and socially responsible organizations.

Developed in conjunction with the Institute for Sustainable Enterprise at Fairleigh Dickinson University.

Terms and Conditions
*This offer is valid only when applied to new registrations and cannot be applied to transfers or cancellations. Offer expires 8/12/2008 and cannot be combined with any other promotional offer. Use offer code LA41 at time of registration. This offer includes 12 CEUs.

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