Awards Ceremony for the 2008 New Jersey Business Idea Competition

2008 Female Entrepreneur Lecture

March 28, 2008
Lenfell Hall • The Mansion
College at Florham
Fairleigh Dickinson University
2008 New Jersey Business Idea Competition Winners

Northern Region (Bergen, Essex, Morris, Passaic, Sussex, Warren counties)

Finalists
Cecilia An, Bergen County Academies – Additive Alert
Nikhil Bhatia, Hasbrouck Heights High School – Light Up the Night!
Kimberly Colon, Ivelise Brito, Passaic County Technical Institute – Sensor Stick
Michelle Whang, Bergen County Academies – GreenSense

Semifinalists
Rob Beggs, Joe Infozino, Kinnelon High School – ShredWear
Sean Fleming, Ally Bauer, Kinnelon High School – Call of Knowledge
Christina Pan, Lauren Villano, Bergen County Academies – Enviobag 3000
Amy Garcez, Kinnelon High School – The Grocery Coordinator
Emmanuel Gratch, Grace Chung, Northern Valley Demarest Regional H.S. – The Pool Net
Anthony Grieco, Bergen County Technical H.S. Teterboro – Lean On Me!
Michelle Whang, Bergen County Academies – Step N’ Go
Nicolaus Sakiewicz, Kevin Jablon, Kinnelon H.S. – Goalie Jumpsuit “The Suit for Professionals”

Central Region (Hudson, Hunterdon, Mercer, Middlesex, Somerset, Union counties)

Finalists
Randall Arthur, North Plainfield High School – D.S.S.A. (Down Syndrome Strength Adapter)
Piyusha Eluri, Old Bridge High School – 800 Words Closer to an 800
Nikhil Lakhanpal, The Peddie School – HealthyStart Video Game
Kevin Shia, Ridge High School – Intelligent Tennis Racket

Semifinalists
Ryan Albert, Brian Trotter, Cranford High School – Massaging Backpack
Stephanie Alexandre, Lyndsay Albert, Cranford High School – Playhouse
Michael Carbonell, Nathanael Greene, Cranford High School – Rad Pads
Lindsey DeLuca, Patrick Dolan, Cranford High School – Hydra Guard
Eric Knight, Cranford High School – The Velcro Sock
Nicholas Liotard, Cranford High School – Corn-Claw
Nicholas Romano, Cranford High School – Bar Code Keeper
Bridget Wolansky, Cranford High School – Free Fall Laundry

Southern Region (Atlantic, Burlington, Camden, Cape May, Cumberland, Gloucester, Monmouth, Ocean, Salem counties)

Finalists
Anthony Bakshi, High Technology High School – School Bus Alerts: Helping Kids Stay Safe
Emily Gartland, Haddon Township High School – MicroScan
Brian Gilligan, Shawnee High School – Scholastic Nutrition
Eddie Ying, Matawan Regional High School – iLiterate

Semifinalists
Anthony Bakshi, High Tech High School – Groceries for Growth: Helping Feed Families in Need
Taylor Hodges, Haddon Township High School – Meal Master
Samantha Hodges, Cherokee High School – Sam Hogan’s Girls in Charge Program
Ed Kramer, Cherokee High School – Ed Kramer, Track and Field Spike/Shoe Bag
Briana Patterson, Shawnee High School – The Life Monitor
Karen Peterson, Cherokee High School – S.H.E.O. (Students Helping Each Other)
Haven Rader, Shawnee High School – Care and Ride Services
TJ Schaefer, Cherokee High School – Candle Wood

Program Sponsors

Edison Venture Fund
PNC Bank
Gateway Group One
Program

6:00 p.m.  Reception

6:30 p.m.  Welcome

William M. Moore  
Dean, Silberman College of Business

James C. Barrood  
Executive Director, Rothman Institute of Entrepreneurial Studies

Presentation of Awards

Kurus Elavia, Gateway Group One
Donna Usiskin, Edison Venture Fund
Joseph Whall, PNC Bank

7:15 p.m.  2008 Female Entrepreneur Lecture

Presented by the Rothman Institute’s Female Entrepreneurs’ Alliance

Introduction

Elizabeth Christopherson  
Executive Director, NJN Public Television and Radio

Address

Lillian Rodríguez López  
President, Hispanic Federation

Discussion

Conclusion

Lillian Rodríguez López

As Lillian Rodríguez López serves as president of the Hispanic Federation, a nonprofit membership organization serving more than 90 Latino health and human service agencies in New York, New Jersey, Connecticut and Pennsylvania. Rodríguez López first joined the Federation in 1996 as vice president. Under her leadership, the Federation has dramatically increased its organizational capacity to serve an ever increasing network of member agencies and respond to the Latino community’s needs locally and nationally.

Prior to joining the Hispanic Federation, Rodríguez López was employed at the New York City Health and Hospitals Corporation (HHC), a public benefit corporation which oversees New York City’s public health care system, in several capacities including executive assistant to the chairman of the board of directors. Rodríguez López currently is chair of New Yorkers for Smaller Classes and co-chair of Broadband Everywhere. In addition, she serves as a member of the Citizen’s Union, the Wachovia Bank Community Board and the Manhattan Borough President Community Board Reform Committee.

She received her BA in communications from Fordham University and completed the National Hispana Leadership Institute Executive Program at Harvard’s Kennedy School of Government.

The 2008 Female Entrepreneur Lecture has been made possible by
Female Entrepreneur Lecturers

2004
Diahann Lassus
Co-founder and president, Lassus Wherley

2005
Peg Brady
Executive Director, Medical Missions for Children

2006
Doris Drucker
Author, Inventor, FDU Alum

2007
Ann Limberg
President, Bank of America – New Jersey

Rothman Institute of Entrepreneurial Studies

Fairleigh Dickinson University’s Rothman Institute of Entrepreneurial Studies has been teaching and supporting entrepreneurship and innovation since 1989. Its top ranked academic program includes a comprehensive curriculum on both undergraduate and graduate levels. Outreach programs include the Family Business Forum, the Female Entrepreneurs’ Alliance, Innovation and Governance Executive Training programs for entrepreneurs/executives, the Innovation Summits/Conferences and the Business Plan Development program. Recognition programs include the CEO Innovation Lecture Series, Distinguished Entrepreneurial Lecture Series, the NJ Family Business of the Year Awards and the East Coast Student Entrepreneur Awards program. It also coordinates the Discover Business Teen Camp and NJ Business Idea Competition for high school students.

Silberman College of Business

The goal of the Silberman College of Business is to achieve regional and global recognition as a leading provider of high-quality, innovative business education that emphasizes the linkage of theory to the practice of business. The College is accredited by AACSB International—The Association to Advance Collegiate Schools of Business. AACSB is the premier business school accrediting body. Only one-third of the business schools in the United States are accredited by AACSB. The mission of the College is to prepare graduates to assume leadership positions in a global business community characterized by rapid technological and social change. The educational programs are built on the diverse backgrounds and experiences of both the faculty and students, emphasizing the practice of business management through the applied research and professional activities of the faculty.

Fairleigh Dickinson University

Fairleigh Dickinson University, New Jersey’s largest private university, is a nonsectarian, coeducational institution offering more than 100 degree programs on the undergraduate, graduate and professional levels. The University offers programs through the Silberman College of Business, the Maxwell Becton College of Arts and Sciences, University College: Arts · Sciences · Professional Studies and the Anthony J. Petrocelli College of Continuing Studies. Fairleigh Dickinson is the first traditional university in the world to require every undergraduate to take one online course per every 32 credits. The program features online study with Global Virtual Faculty™ - a cadre of distinguished scholars and professionals from around the world. Fairleigh Dickinson University is committed to preparing world citizens through global education.

In his classic text, Innovation and Entrepreneurship, Peter F. Drucker noted that the founders of Fairleigh Dickinson were “…one of the new generation of American academic entrepreneurs” in the higher education system after World War II. At the time of its creation, FDU was a private university that targeted “mid-career” students as well as the traditional high school graduates. Throughout the years, the University has retained its entrepreneurial spirit as it has continually modified its curriculum and schedules and created new venues to fulfill its mission.