This past year we presented Medco’s David Snow, Cognizant’s Frank D’Souza, BioNJ’s Debbie Hart and the NJ FoodBank’s Kathleen DiChiara. This November, we’ll be honored by NJTC for leveraging technology in education and then on the 28th present our 7th annual CEO Innovation Lecture with Bausch + Lomb’s Brent Saunders. We’ll also celebrate 20 years of educating family firms, engage youth via contests and social media, and expand our entrepreneurship and innovation programs (new Innovation Peer Group). We hope you’ll join us in person or virtually!

James C. Barrood
Executive Director, Rothman Institute

2012 Innovation Summit: Sustainability through Innovation
This morning seminar on October 3rd will help attendees learn about innovative new strategies which are being implemented by global leaders in the chemical, materials and gas industries. Leaders at medium-sized businesses and nonprofits will learn best practices which will help them grow their organizations more effectively. Speakers include Hans Engel, Chairman and CEO, BASF; Monty Alger, VP and CTO, Air Products; Ian Shankland, VP and CTO, Honeywell Performance Materials & Technologies. Learn more at www.fdu.edu/innovation.

10th Annual Recognition Reception on September 20th to Honor Alumni Veterans, Dick Sweeney to Give Keynote
FDU Alumnus and Keurig co-founder, Dick Sweeney, will share his entrepreneurial experiences. He serves as VP of Contract Manufacturing & Quality Assurance at Keurig, Inc. Sweeney co-founded Keurig in 1993 and joined the company full time in 1996. A special part of the evening will be the attendance of many of FDU’s Veterans Launching Ventures students and alumni. We are delighted that Dick, also a veteran, will be sharing his lessons learned with the FDU community. Register at www.fdu.edu/rothman.

Veterans Launching Ventures Starts Sixth Cohort
The Institute is proud to announce that its fifth group of students completed the Veterans Launching Ventures program in June. This free program, supported by Walmart and TD Bank, provides skills and support for veterans to seize entrepreneurial opportunities and launch small businesses and nonprofits. Taught by a team of experienced faculty and entrepreneurs, this unique course combines in-person instruction with online education to teach students the fundamentals of starting and/or growing a venture. Register for the September 20th class at www.fdu.edu/veterans.

20th Annual New Jersey Family Business of the Year Awards
Each year, the Institute, along with other corporate sponsors, coordinates this annual event, which selects and honors the finest family firms in the state for their success and community outreach efforts. This year’s 20th anniversary ceremony will be held on October 17 at the Crystal Plaza in Livingston. Mark your calendars! Find out more at www.fdu.edu/family.

Institute Co-Presenting Innovation Conference with ACG NJ
Denise Morrison, President and CEO of Campbell, will keynote this half-day conference in Somerset. Reinventing your Business Through Innovation will provide innovative ideas you can apply to create a more effective and efficient enterprise. Gain perspectives, knowledge and insights from two dynamic panels consisting of leaders from a range of industries. More information at: www.fdu.edu/rothman.

Silberman College of Business Launches New Saturday MBA
This innovative program is designed to balance work commitments, personal life, and academic requirements and enable students to focus on achieving their career goals. Students earn their MBA in 21 months without taking a break from work, even for those whose undergraduate degree is in a discipline other than business. The program blends in-class learning experiences every other Saturday coupled with the flexibility of on-line interactions during the other weeks. It is designed specifically for today’s busy professional. The inaugural cohort begins this Fall semester. Learn more at www.fdu.edu/satmba.
We are welcoming prospective members! We provide family firms with a unique opportunity to learn about proven strategies for successfully maintaining a healthy family business; not always an easy accomplishment. The Forum also provides members with the opportunity to exchange ideas and share their experiences. Our members-only environment fosters long-term relationships based on mutual trust and understanding by sharing common family and business issues. We welcome interested family business members to come learn about our supportive and innovative organization. If you know of a family business which is interested, please invite them to an upcoming session! Please call 973-443-8880 to learn more.

Mark your calendars for the 2012 New Jersey Family Business of the Year Awards Program! Please join us Wednesday, October 17 at the Crystal Plaza, Livingston, NJ. To attend, please call Kim Dennison at 973-443-8880.

O.Berk Company Family Business Forum – 2012 Schedule

September 13, 2012, 8:30-11:30 a.m. at FDU’s College at Florham. Make Change Your Family Business Tradition. Speaker: Joe Schmieder, Principal, Family Business Consulting Group

October 24, 2012 8:30-11:30 a.m. at FDU’s College at Florham. Expert Insights: Going Global: What You Must Know to have a Successful Global Business. Speakers: Members of FBF Sponsor Organizations

December 5, 2012 8:30-11:30 a.m. at FDU’s College at Florham. Cyber Security: Information Any Business Owner Should Know. Speaker: Bill Blum, Owner, Alpine Business Systems

Rothman Institute Launches Interactive Family Business Website/App

Furthering our goal to offer a dynamic educational experience that will prepare family business leaders to effectively manage conflict and achieve success in their interpersonal relationships and family-owned enterprise, the O.Berk Company Family Business Forum has launched an innovative website and mobile app. It gives members the opportunity to virtually tap into the resources of our membership organization anywhere – a convenient resource for busy and growing family firms! Content, including videos of recent Forum seminars, can be accessed via subscription. For more information, please call 973.443.8880.